



**Property Based Improvement District
Minutes
January 10th, 2024
Archer Hotel**

Present: Ryan Gregory, Chair; Sara Brooks; Mike Butler; Tony Giaccio; Michael Holcomb; Zen Hunter-Ishikawa; Bob Johnstone; Kelly Moore; Vin Smith; *Staff: Bill LaLiberte*

Guest: Neal Harrison - City of Napa Economic Development Division
Jennifer Owen - City of Napa Economic Development Division
Craig Smith - Past PBID Staff / Retired ED Downtown Napa Association

1. **CALL TO ORDER** - Gregory called the meeting to order at 4:32 PM.

2. **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA** - *None*

3. **INFORMATION/ACTION ITEMS:**

a. **Approval of Minutes** Gregory Moore moved approval of the minutes. Butler seconded, approved unanimously.

b. **Strategic Planning / Visioning Session** – Matthew Landkamer and Greg Netzer with WhereAbout facilitated a visioning session to assist the committee in funding strategies for existing and future projects. The session included group discussion as well as breakout groups to look at near-term and longer-term priorities. These discussions focused on the remaining PBID term and its renewal in 2025. PBID Committee received a summary of the visioning session defining PBID’s purpose and funding priorities.

c. **Next meeting** PBID will meet on February 22nd

4. **ADJOURN** Gregory adjourned the meeting at 5:03pm

Recorded by Bill La Liberte

BROWN ACT:

Government Code 54950 et seq. (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Napa Downtown Association posts Agendas at 1300 First Street, Suite 290. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Bill La Liberte at (707)257-0322 at least 48 hours prior to the meeting.