



Property Based Improvement District Agenda
3:00 PM September 12th, 2024
Napa River Inn Boardroom

Members: Ryan Gregory, Chair; Sara Brooks; Mike Butler; Tony Giaccio; Michael Holcomb; Zen Hunter-Ishikawa; Kelly Moore; Vin Smith; *Staff: Bill La Liberte*

1. CALL TO ORDER

2. PUBLIC COMMENT

3. INFORMATION/ACTION ITEMS:

a. PBID Renewal

Gregory

Review and approve subcommittee recommendations for changes to current Management District Plan for the 2026 PBID Renewal.

Subcommittee Members: Ryan Gregory, Mike Butler, Vin Smith,

Staff: Bill LaLiberte

Budget and Work Plan –

Category name and work plan changes for Year 1 of the renewal – 2026.

Subcommittee recommends - Eliminating (Contingency) as a Category with no other changes to (Beautify Maintenance and Infrastructure), (Marketing Ambassador and Safekeeping), and (Advocacy and Administration)

Subcommittee recommends - Changes in work plan percentages for the following categories (Contingency – Current 1.84% Renewal 0.0%) (Beautify Maintenance and Infrastructure current 54.10% Renewal 60.0%), (Marketing Ambassador and Safekeeping current 30.82% Renewal 30.0%), and (Advocacy and Administration current 13.24% Renewal 10.0%)

Renewal term in years – Per State Law can be renewed for up to 10 years. Many PBIDs still use 5-year renewal terms but many now are renewed for somewhere between 6 and 10 years.

Subcommittee recommends – Term for renewal of seven years vs. current Term of five years.

Annual max rate increase for the renewal term – Current has been 3% per year since the PBID was formed but the most common % used in other PBIDs around the State is a discretionary 5% per year to keep up with inflation. Some PBIDs even use a higher rate.

Subcommittee recommends – 3% annual increase with a maximum of 5% for special projects. Any increase above the annual 3% would require a PBID Committee simple majority approval. The subcommittee is also recommending that the Year 1 renewal rate match the current Year 5 rate.

Any Boundary and/or Benefit Zone Changes –

Subcommittee recommends – No changes to boundaries or benefit zones. (Subcommittee discussed possible year 2 expansion of boundaries to include Makers District bordered by Lincoln Ave to the North, Soscol Ave to the East, Caymus St to the South and Main St to the West)

b. Next meeting

Gregory

Next PBID Committee meeting (November 21st)

4. ADJOURN

BROWN ACT:

Government Code 54950 et seq. (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Napa Downtown Association Posts Agendas at 1300 First Street, Suite 290. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Bill La Liberte at (707)257-0322 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

PUBLIC COMMENT: The public may directly address the PBID on any matter within the Council 's subject matter jurisdiction, including any matter that is not on the agenda. However, State law strictly limits the Council's authority to respond at the meeting to any matter that is not on the agenda.

RULES OF ORDER FOR THE CONDUCT OF PBID MEETINGS: The PBID conducts its meetings in accordance with the requirements of state law (the "Ralph M. Brown Act," California Government Code Sections 54950, et seq.) and the City's Rules of Order (Council Policy Resolution 19, R2016-6). Members of the public are expected to conduct themselves with courtesy and respect and comply with the Rules of Order. **PROCEDURES TO DIRECTLY ADDRESS THE PBID:** Any member of the public may directly address the Council regarding: (a) any matter identified on the agenda; or (b) during the Public Comment portion of the meeting for any matter within the Council's subject matter jurisdiction that is not identified on the agenda. Speakers should direct comments to OBID Chair and Committee members, not the audience. Speakers are expected to yield the floor when the time limit is identified. For each item, speaking time is limited to no more than three minutes per person, unless otherwise specified for hearings and appeals, or at the discretion of the PBID Chair to address special circumstances. The PBBID Chair may modify (increase or decrease) any time requirements for any speaker or change the order of the items on the agenda, in accordance with the Rules of Order in order to facilitate the efficient and fair conduct of the meeting. This may include moving all or a portion of the Public Comment portion of the agenda to the end of the meeting (see Council Policy Resolution 19, R2016-6 section 6.1.4).