



**Downtown Napa Association  
Minutes  
Tuesday, October 15th, 2<sup>nd</sup> Meeting  
Filippi's Italian Pizza Grotto**

**Members:** Connie Anderson, Toni Chiapetta, Bob Magnani, Chuck Meyer, Garret Murphy, Chrissy Pearce-Jeffries, *Gabe Carlin, Faith Ventrello*, *Staff: Bill LaLiberte*

**Excused:** *Tom Finch, Kimberly McMaster, Sara Brooks, Alyssa Piombo,*

1. **CALL TO ORDER** - Jeffries called the meeting to order at 2:40pm
2. **PUBLIC COMMENTS** - No Public Comments
3. **INFORMATION / ACTION ITEMS**
  - a. **Approval of Minutes**

Approve minutes from July 9th, 2024, Meeting - Anderson moved for approval of the July 9th meeting minutes and Magnani seconded - approved unanimously

Approve minutes from August 13th, 2024, General Membership Meeting – Chiapette moved for approval of the August 13th meeting minutes and Carlin seconded - approved unanimously

*-No September Meeting Was Held-*
  - b. **Mustard Celebration Event** - La Liberte discussed the Downtown Napa Association March 29<sup>th</sup> and 30<sup>th</sup> Mustard Celebration event at the CIA at Copia. La Liberte reviewed the event budget with the Board and asked for a motion to approve Executive Committees recommendation to move forward and execute event. - Magnani moved for approval and Chiapette seconded - approved unanimously
  - c. **Clinton Street Christmas Market** – Jeffries and La Liberte discussed a funding Request of \$5000 from the Clinton Street group to assist with event costs. The Executive Committee recommendation was to fund a not to exceed \$3500 to assist with permitting and street closure. All other event expenses would need to be covered by the event. - Carlin moved for approval and Ventrello seconded - approved unanimously
  - d. **Executive Committee Vacancy** – Jeffries discussed the Executive Committee vacancy. Jeffries asked for a motion to approve Nominating Committees recommendation of Tom Finch to fill Connie Andersons Executive Committee position. - Murphy moved for approval and Ventrello seconded - approved unanimously
  - e. **November Shop Sip and Stroll Events** – La Liberte discussed having a second Shop Sip and Stroll the four Wednesdays in November, La Liberte discuss event timing due to event taking place later in the year and businesses possibly closing earlier, 4pm to 6pm was decided. – informational no action taken.
  - f. **Holiday Events** - La Liberte discussed upcoming events - Hometown Halloween Saturday October 26<sup>th</sup> - Tree Lighting Wednesday November 27<sup>th</sup> – Christmas Parade Saturday December 7<sup>th</sup>. La Liberte discussed there would not be a Wanderland of Trees this year due to a very high majority of the voting being done by the merchants for their own trees and the event not getting the local and visitor participation as expected. – informational no action taken.
  - g. **General Membership Takeaways** – La Liberte discussed the takeaways following from the August 13<sup>th</sup> General Membership Meeting. Request to continue hotel occupancy reports - Quarterly networking meetings and Merchant invites to Monthly Board meetings. – informational no action taken.
  - h. **Financials** - La Liberte reviewed the July 1<sup>st</sup>, 2024 – September 30th, 2024, P&L Budget vs. Actual to the board for approval. - Murphy moved for approval and Anderson seconded - approved unanimously

**Meeting Adjourned at 3:45pm**