



**Downtown Napa Association
Minutes
July 9th, 2024, Meeting
Filippi's Italian Pizza Grotto**

Members Present: Connie Anderson, Toni Chiapetta, Bob Magnani, Chrissy Pearce-Jeffries, Gabe Carlin, Kimberly McMaster, Alyssa Piombo. Garret Murphy *Staff: Bill LaLiberte*

Excused: Chuck Meyer, Faith Ventrello, Sara Brooks

Guest, Vin Smith City of Napa – Community Development Director

1. **CALL TO ORDER** Chrissy Pearce-Jeffries called the meeting to order at 2:35
2. **PUBLIC COMMENTS** – No Public Comments.
3. **INFORMATION / ACTION ITEMS**
 - a. **Approval of Minutes**
McMaster moved for approval of the May 14th meeting minutes and Magnani seconded, approved unanimously.
 - b. **Board Seat and Executive Committee Vacancy** –
Jeffries discussed the Nominating Committee / Executive Committee recommendation to nominate Tom Finch of Filippi's Italian Pizza Grotto to fill the board seat left vacant with the departure of Peter Triolo.
Chiapetta moved for approval, Carlin Seconded, approved unanimously
Jeffries discussed the Nominating Committee / Executive Committee recommendation to nominate Chuck Meyer to fill the Executive Committee position left vacant with the departure of Peter Triolo.
Chiapetta moved for approval, Piombo Seconded, approved unanimously
 - b. **General Membership Date Change**
La Liberte discussed a date change for the General Membership meeting to Tuesday August 13th at 9:30am – La Liberte also discussed that the meeting will serve as our August DNA Board Meeting.
Date change was agreed upon by entire board.
 - f. **DoNapa App / Android Update-**
La Liberte updated the board that the Android platform for the DoNapa App was complete and going live in the next week to ten days. *No action needed.*
 - g. **Event Updates** -
La Liberte updated the board on the Napa Table, Shop Sip and Stroll with a possible November repeat, and Fridays in the Park. Piombo discussed getting the events like Shop Sip and Stroll social media campaigns out to merchants sooner so they can cross promote with their social media platforms. *No action needed.*
 - h. **Feast It Forward Grant / Sponsorship** -
La Liberte and Jeffries discussed a \$5000 Grant / DNA Sponsorship with Feast it Forward on their upcoming events to be listed as a sponsor and to assist with marketing efforts. Murphy discussed concern that this was an individual merchant and not a district wide event. After brief discussion *Murphy moved approval, McMaster seconded, approved unanimously.*
 - i. **Temporary Use Permit - Amplified Music** –
La Liberte discussed that he was working with City of Napa Planning Department to allow amplified music for Oxfest and SoFi Battle of the Bands for merchants not covered by special event permit and outside their existing use permit to have amplified music during the events. La Liberte discussed the permit costs is approximately \$750 per event and would need approval to obtain permits for the two events. *Anderson moved for a not to exceed approval of \$1500 for the two events, Carlin seconded the motion, approved unanimously.*

j. **Approve Fiscal Year 24/25 Budget-**

La Liberte reviewed and asked for approval of the Fiscal Year 24/25 budget as presented at May 14th board meeting.
Murphy moved approval, McMaster seconded, approved unanimously.

k. **Financials -**

La Liberte reviewed and discussed the January 1st, 2024 – June 30th, 2024, P&L Budget vs. Actual. There were no questions or comments.

Magnani moved approval, Jeffries seconded, approved unanimously.

Meeting Adjourned at 3:27