

59th Annual Christmas Parade

Parade Theme:

“It’s The Most Wonderful Time of the Year!”



Saturday, December 9, 2023

2023 Grand Marshal

Jennifer Gonzales – Napa Chief of Police



Assembly time: 3:00 pm • Parade Begins: 5:00pm

Event will be canceled if weather is bad

Santa will be at Napa Valley Welcome Center immediately following the parade.

Mail completed entry to: Downtown Napa Association

1300 First Street, Suite 290 ~ Napa, CA 94559

Email julie@donapa.com or fax to 257-1821

Entry must be received by 5:00pm, December 4

Contact Name:	
Address:	
Cell #:	
E-Mail Address:	
Group you represent:	

Entry Information: PLEASE MARK ALL AREAS + MARK Yes or No

Circle your answers and fill in all areas

Music?: Y N **# of Vehicles:** _ **Circle:** Truck Cars **Length of Entry:**

Width: feet Feet **Animals?:** Y N **# of Children:** _____ **# of Adults:** _____

Category you are entering: (*Three choices – One Choice Only please. See next page under Judging*)

What should the parade announcer say about your group? (*Keep it short!*)

**** PLEASE TYPE OUT YOUR ANNOUNCEMENT in 14 POINT FONT – ARIAL FONT****

Please limit to only 4 lines or we will need to edit down!!

Keep this sheet for your reference

Christmas Parade Guidelines 2023

Parade Theme:

“It’s The Most Wonderful Time of the Year!”

Setup/Parade start time: Set-up time is 3:00pm on Saturday, December 9th. Parade begins at 5:00pm.

Setup location: The Parking Lot at Clay St. & Washington St. (Enter from Clay St.) **Only one person from your group needs to check in to get the instructions and your Parade #.**

Rain Date: **None – The parade will be canceled if the weather is bad.**

Parade Route: The parade route begins at Second and School streets, travels East on Second, right (south) on Brown, then right (west) on Third back to School Street. Judging takes place on Third near Coombs.

NO Candy Throwing: Candy **CANNOT** be thrown from vehicles. **Please have walkers who can “HAND OUT” treats to avoid children scrambling for thrown items and possibly getting injured. This is A MUST! If we see you group throwing out candy, you could be disqualified from the Judges.**

Adult supervision: All entries that include minors are required to have adults present to assist with setup and supervision of children.

Animals: If you have animals in the parade, you **MUST CLEAN-UP** any mess during the parade, **not after!**

Santa: Will be at the NV Welcome Center after the parade, located at 1300 1st St.#313 in Downtown Napa. **Please, ONLY ONE Santa can appear in the parade. The Parade Organizers have arranged for Santa’s appearance.**

Decorating tips: ***We suggest and encourage using lights to decorate your float.***

Entry Fee: Entry in the parade is **FREE** for all participants.

Judging: Prizes will be awarded in the following **Categories:**

 Most or Best use of Lights	\$500
 Best Theme Entry (“It’s The Most Wonderful Time of the Year”)	\$500
 Best Music – make some noise!	\$500

Questions: E-mail Julie Morales at julie@donapa.com, or call #257-0322.

