



FOR IMMEDIATE RELEASE

Napa Lighted Art Festival Returns Jan. 15 – March 13, 2022 For First Time in Two Years

Extended eight-week format added to free, walkable open-air illuminating art festival

NAPA, Calif., Dec. 15, 2021 – The City of Napa and the Napa Tourism Improvement District (TID) is pleased to announce the fourth annual [Napa Lighted Art Festival](#) will return this January for the first time in two years with an extended eight week format. The free, walkable open-air illuminating art festival will take place Jan. 15 – March 13, 2022 after dark in Downtown Napa and the Oxbow District featuring eight lighted art installations. Visitors and locals alike can enjoy art after dark Monday – Thursday 6 – 9 p.m. and Friday – Sunday 6 – 10 p.m. throughout the duration of the event.

“We know how much the community has missed the atmosphere of these types of experiences, and we’re thrilled to bring back and celebrate creative arts, technology and lights in Downtown Napa,” said Katrina Gregory, Recreation and Public Art Manager for the City of Napa. “Event goers will now get to enjoy an exciting eight weeks of art after dark with the extended format. This will allow travelers more time to experience the festival and see our incredible interactive lighted sculptures over a longer period as they explore Downtown Napa.”

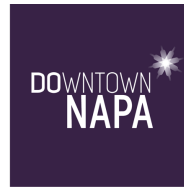
Festival highlights include artist meet and greets, a community art project by Children’s Museum Napa Valley and a one-night music performance by Festival Napa Valley. Artwork displayed this year will celebrate creative arts, technology and lights, and support innovative techniques using light and light technologies as a growing art medium providing Instagrammable moments for visitors of all ages. Original work by local, regional and international award-winning artists will be featured including Israel-based artist OGE Group (*Angels of Freedom*), LA-based artist Hybycozo (*Lightforms*) and Napa-based artist Vincent Connors (*Spherules*).

“Napa’s Lighted Art Festival is a great way for travelers to experience lighted art in iconic Downtown Napa,” said Michael Collins, chairman of the City of Napa TID. “This year, the festival will allow attendees to interact with installations in new ways. Spectators will get to engage with many of the sculptures and have a chance to capture unforgettable memories. Visitors will want to book an overnight stay to fully enjoy everything our great city has to offer. Downtown Napa is once again humming with activities, and within walking distance are over 40 wine tasting rooms and world-class restaurants that travelers can enjoy before or after the light show.”

For more information on featured artists, sculptures, participating locations, lodging options, dining and things to do, visit donapa.com/lights.

ABOUT NAPA TOURISM IMPROVEMENT DISTRICT

Created in 2010, the Napa Tourism Improvement District (TID) is the official destination marketing organization for Downtown Napa/City of Napa. With a mission to increase overnight visitation and improve the local economy, the Napa TID promotes nearly 45 hotels and bed and breakfast properties, premier dining, wine tasting, shopping and local entertainment. The Napa



TID utilizes its website (DoNapa.com), participates in the creation of local events and develops targeted marketing programs that drive overnight stays during the off-season and mid-week occupancy throughout the year.

Media Contact:

Augustine Agency

PR@augustineagency.com

#