FOR IMMEDIATE RELEASE

Third Annual 'Napa Lighted Art Festival' Brightens Up Downtown Napa Jan. 11-19, 2020
Nearly 30,000 to attend free, open-air illuminating art festival

NAPA, Calif., Dec. 3, 2019 – The City of Napa and the Napa Tourism Improvement District (TID) today announced the third annual Napa Lighted Art Festival will take place Jan. 11-19, 2020, in Downtown Napa and Napa's Oxbow District. The free, open-air illuminating art festival will light up the streets, buildings and night sky with stunning animated artwork projected at approximately 13 locations after dark.

Artwork displayed this year will include light art, video art, 3D video mapping projections, lighted sculptures and projects that use technology and interactivity. Original work by local and international award-winning artists will be featured, including Israel-based artist OGE Group (*Angels of Freedom*), UK-based Ross Ashton and Karen Monid (*The Projection Studio*) and Mike Gould (*Lunchboxing with Lasers*) from Michigan.

Festival highlights include:

- **Main Lighted Art Shows**
  Jan. 11-12, 18-19, 6-10 p.m.; Jan. 13-16, 6-9 p.m.
  13 Downtown Napa / City of Napa locations
- **Artists Experiences**
  Times vary
  Downtown Napa / City of Napa
  A series of daytime and evening gatherings with participating artists.
- **Culinary Experiences**
  Times vary
  The CIA at Copia, 500 First St, Napa, CA 94559
  Thrilling and exclusive dining experience where 3D projections and a 6-course meal come together to wow the senses.
- **Historical Tours**
  Jan. 11-12, 18-19, 4 p.m.
  Goodman Library, 1219 First St, Napa, CA 94559
  The Napa County Historical Society will conduct four illuminating tours of the five historic buildings featured in the festival. $20/person.
- **Lantern Parade**
  Jan. 17, 6:30 p.m.
  800 Main St, Napa, CA 94559
  Visitors and locals to start at Veteran's Park and proceed down Second and Third streets to view various art installations in Downtown Napa with their own lanterns. Cosmos Percission Ensemble will perform leading the parade.
- **Night Bloom**
  Jan. 11 & 18, 7-8 p.m., Jan. 12 & 19, 7-8 p.m.
  1268 McKinstry St, Napa, CA 94559
  Several tethered hot air balloons will be displayed and light up the sky at Oxbow Commons.

Various lodging properties will offer special rates during the Napa Lighted Art Festival, so visitors can enjoy other Downtown Napa attractions, dozens of tasting rooms, world-class restaurants, adorable boutiques and live entertainment.

For an interactive map of participating locations and more information on featured artists, lodging specials, dining and things to do, please visit www.donapa.com/lights.

ABOUT NAPA TOURISM IMPROVEMENT DISTRICT

Created in 2010, the Napa Tourism Improvement District (TID) is the official destination marketing organization for the City of Napa. With a mission to increase overnight visitation and improve local economy, the Napa TID promotes nearly 45 hotels and bed and breakfast properties, premier dining, wine tasting, shopping and local entertainment. The Napa TID utilizes its website (DoNapa.com), participates in the creation of local events and develops targeted marketing programs that drive overnight stays during the off-season and mid-week occupancy throughout the year.

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