FOR IMMEDIATE RELEASE:

MEDIA ALERT ***Photo & Video Opportunity***

11th Annual Blues, Brews & BBQ Returns to Downtown Napa Aug. 24
Three stages of live music, 15 Bay Area barbecue *masters and 40 microbrews*

NAPA, Calif., Aug. 20, 2019 –

WHO: Musicians Billy Watson, Alvon Johnson, AC Myles, Shane Dwight, I*ko YaYa, Mark St. Mary-Louisiana Blues & Zydeco Band, 15 Bay Area-based barbecue masters and local craft breweries.

WHAT: Blues, Brews & BBQ is a free annual event with live blues from the Bay Area's best blues musicians, finger-licking barbecue and micro-brewed beer tastings.

The event will offer three music stages in Downtown Napa. The Main Blue Moon Stage will feature improvisation and jazzy guitar blues performances, The Backyard Beer Garden Lagunitas Stage will feature blues guitarists. New this year is the Zydeco Stage - Truly/White Claw Stage showcasing an accordion-based Creole blues and dance genre.

The Beer Garden on Coombs Street will feature beer tastings of more than 40 microbrews, some making their market debut at the event. For $25 attendees can purchase a five-ounce commemorative beer stein, seven tasting tickets and one ticket to vote for their favorite beer. Participating breweries include Anchor, Ballast Point, Green Flash, Heretic, Hop Valley, Mendocino, Napa Smith, Ninkasi, Saint Archer and more. Downtown Napa's staple Bounty Hunter will also offer a selection of wines.

Food lineup includes top Bay Area barbecue masters taking different approaches on the classic cooking style of barbecue, as well as pulled pork, chicken, oysters, shrimp, corn and more slathered in signature sauces.

Free admission, parking and bike valet provided by Napa County Bicycle Coalition.

WHEN: Saturday, Aug. 24, 12 - 6 p.m.

- Main Stage - Blue Moon Stage (First Street in Dwight Murray Plaza)
  12 - 3 p.m. - Billy Watson
  3:30 - 6 p.m. - Alvon Johnson
- Backyard Beer Garden - Lagunitas Stage (Coombs Street)
  12 - 3 p.m. - AC Myles
  3:30 - 6 p.m. - Shane Dwight
- Zydeco Stage - Truly/White Claw Stage (Randolph Street)
  12 - 3 p.m. - I*ko YaYa
  3:30 - 6 p.m. - Mark St. Mary-Louisiana Blues & Zydeco Band

WHERE: First Street in Downtown Napa, 1300 First St., Napa, Calif. 94559. Information and a First Aid Tent will be located in front of the Goodman Library, 1219 First St.

WHY: To gather foodies, beer enthusiasts and music lovers in Downtown Napa. For more information about the event, Downtown Napa restaurants, wine and beer tasting rooms, lodging and other attractions, visit donapa.com.

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ABOUT NAPA TOURISM IMPROVEMENT DISTRICT

Created in 2010, the Napa Tourism Improvement District (TID) is the official destination marketing organization for the City of Napa, with a mission to promote each diverse lodging property and partner in hospitality. There are currently 31 hotels/motels and 14 bed and breakfast properties operating within the city limits. Funded by a Tourism Improvement District assessment on lodging in the City of Napa, the Napa TID utilizes its website (DoNapa.com), participates in the creation of local events, and develops targeted marketing programs that drive overnight stays during the off-season and mid-week occupancy throughout the year.

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