



FOR IMMEDIATE RELEASE:

MEDIA ALERT *Photo & Video Opportunity*****

20th Annual Main Street Reunion Car Show Returns to Downtown Napa Aug. 16-17

Two days of events, 400 vintage cars and hot rods

NAPA, Calif., Aug. 8, 2019 –

WHO: Napa Valley Cruisers, Downtown Napa Association and the general public.

WHAT: [Main Street Reunion](#) is a two-day annual event featuring more than 400 vintage cars, trucks and hot rods parked along the streets of Downtown Napa, as well as local food, drinks and live entertainment. Festivities kick off Friday, Aug. 16 with a Show & Shine preview showcasing 150 vintage cars and continue with the Main Street Reunion Car Show on Saturday, Aug. 17 displaying more than 400 muscle cars, pickup trucks, stock cars, customized hot rods and more. Participating vehicles will also be eligible for awards in 38 categories including “Best of Show” and the “Publisher’s Award.” Car registration is now open and is \$35, Show & Shine Registration is \$10. Admissions for spectators is free. A portion of proceeds will benefit a local non-profit Napa Christmas Parade.

WHEN: Friday, Aug. 16, 5 - 8:30 p.m.
Saturday, Aug. 17, 10 a.m. - 3 p.m.

WHERE: Friday Show & Shine will be located on the corner of Pearl Street and Soscol Avenue. Saturday Car Show will be located on Main and Third streets in Downtown Napa, Calif.

To register for Main Street Reunion, visit donapa.com/event/main-street-reunion. For more information about Downtown Napa restaurants, wine and beer tasting rooms, lodging and other attractions, visit donapa.com.

WHY: To showcase distinct cars, gather the local community and visitors, as well as benefit Napa Valley Cruisers and Napa Christmas Parade.

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ABOUT NAPA TOURISM IMPROVEMENT DISTRICT

Created in 2010, the Napa Tourism Improvement District (TID) is the official destination marketing organization for the City of Napa, with a mission to promote each diverse lodging property and partner in hospitality. There are currently 31 hotels/motels and 14 bed and breakfast properties operating within the city limits. Funded by a Tourism Improvement District assessment on lodging in the City of Napa, the Napa TID utilizes its website (DoNapa.com), participates in the creation of local events, and develops targeted marketing programs that drive overnight stays during the off-season and mid-week occupancy throughout the year.

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