

57th Annual Christmas Parade

Parade Theme:

“It’s Beginning To Look A Lot Like Christmas”

Saturday, November 27, 2021

2021 Grand Marshals

Marco & Berenice Castaneda – Owners, Don Perico



Assembly time: 3:00 pm • Parade Begins: 5:00pm

Event will be canceled if weather is bad

Santa will be at Archer Hotel Lobby at First and Randolph immediately following the parade.

Mail completed entry to: Downtown Napa Association
1300 First Street, Suite 290 ~ Napa, CA 94559
Email julie@donapa.com or fax to 257-1821

Entry must be received by 5:00pm, November 20

Form with fields: Contact Name, Address, Cell #, E-Mail Address, Group you represent.

Entry Information: PLEASE MARK ALL AREAS + MARK Yes or No

Form for entry information including fields for Music?, Width, Animals?, # of Vehicles, # of Children, # of Adults, and Category.

What should the parade announcer say about your group? (Keep it short!)

** PLEASE TYPE OUT YOUR ANNOUNCEMENT in 14 POINT FONT – ARIAL FONT**

Please limit to only 4 lines or we will need to edit down!!

Four horizontal lines for writing the announcement.

Keep this sheet for your reference

Christmas Parade Guidelines 2021

Parade Theme:

“It’s Beginning To Look A Lot Like Christmas”

Setup/Parade start time: Setup time is 3:00pm on Saturday, November 27th. Parade begins at 5:00pm.

Setup location: Second Street at Wilson (in front of the old Register building.) **Only one person from your group needs to check in to get the info and your Parade #.**

Rain Date: *None – The parade will be canceled if the weather is bad.*

Parade Route: The parade route begins at Second and School streets, travels East on Second, right (south) on Brown, then right (west) on Third back to School Street. Judging takes place on Third near Main.

NO Candy Throwing: Candy **CANNOT** be thrown from vehicles. **Please have walkers who can “HAND OUT” treats to avoid children scrambling for thrown items and possibly getting injured. This is A MUST! If we see you group throwing out candy, you could be disqualified from the Judges.**

Adult supervision: All entries that include minors are required to have adults present to assist with setup and supervision of children.

Animals: If you have animals in the parade, you **MUST CLEAN-UP** any mess during the parade, **not after!**

Santa: Will be at the Archer Hotel Lobby after the parade, located at 1230 1st St. in Downtown Napa. **Please, ONLY ONE Santa can appear in the parade. The Parade Organizers have arranged for Santa’s appearance.**

Decorating tips: *We suggest and encourage using lights to decorate your float.*

Entry Fee: Entry in the parade is **FREE** for all participants.

Judging: Prizes will be awarded in the following **Categories:**

 Most or Best use of Lights	\$500
 Best Theme Entry (“It’s Beginning To Look A Lot Like Christmas”)	\$500
 Best Music – make some noise!	\$500

Questions: E-mail Julie Morales at julie@donapa.com, or call #257-0322.

