

# DOWNTOWN NAPA



## THE BEST OF NAPA VALLEY ALL IN ONE LOCATION!

Downtown Napa is the premier Napa Valley experience, a vibrant place with unique stories around every corner. Known as California's most walkable wine country destination, the city offers dozens of tasting rooms, world-class restaurants, adorable boutiques, captivating entertainment and art displays that you can explore without ever setting foot in a car. Downtown Napa is also more than just wine. Take a gondola ride or kayak along the Napa River, bike through town or hike through nearby rugged mountain ranges. Downtown Napa is the perfect home base for your next wine country getaway.

## GETTING HERE

- Oakland: 53 mi./1 hr. drive
- San Francisco: 53 mi./1.5 hr. drive
- Sacramento: 60 mi./1.5 hr. drive
- Central Coast: 267 mi./4 hr. drive
- Los Angeles: 403 mi./1.25 hr. flight
- San Diego: 523 mi./1.5 hr. flight
- Midwest: 2,100 mi./4.5 hr. flight
- East Coast: 2,900 mi./6 hr. flight
- Southeast: 3,000 mi./6 hr. flight
- Nearby Airports:
  - San Francisco International Airport
  - Oakland International Airport
  - Sacramento International Airport
  - San Jose International Airport
  - Sonoma County Airport
  - Napa County Airport
  - Buchanan Field Airport
- Transportation: Amtrak, Vallejo Ferry, Private Services, Car Rentals, Uber, Lyft, The Vine



## QUICK FACTS

- Total Population: 79,404
- Size: 17.8 square miles of land
- Weather: Averages 55° in the winter to 78° in the summer
- Location: Situated along Highway 29, the heart of the Napa Valley wine region
- Downtown Wine Tasting Rooms: 45+
- Downtown Eateries: 80+
- Art Galleries, Murals & Sculptures: 20+
- Hotels Citywide: 30+
- Bed and Breakfast Inns Citywide: 13+
- Downtown Boutique and Specialty Shops: 60+
- Spas and Wellness Retreats: 20+
- Outdoor Experiences: 5+
- Annual Events: BottleRock Napa Valley, Napa Valley Film Festival

### MEDIA INQUIRIES:

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## CAKEWALK

Welcome to **Downtown Napa** - California's most walkable wine country destination where you can enjoy the best of Napa Valley without having to designate a driver. Visitors won't have to set foot in a car as they explore dozens of tasting rooms, world-class dining, inspiring art, local shops and other activities. Downtown Napa offers a welcoming small-town feel *plus* the convenience, accessibility, culture and variety of a city.



## CREATIVE VIBES

In addition to being home to more than 20 art galleries, murals and sculptures, Downtown Napa is an outdoor art museum in its own right. The **Napa Art Walk**, a biennial, rotating sculpture exhibit along the streets of Downtown Napa is heaven for art lovers. **First Street Artists Alley** makes for a lovely detour with several tucked away murals and art installations. Another impressive sight is the **Rail Arts District Napa (RAD Napa)** - a two-mile stretch of large-scale murals along the tracks of the Napa Valley Wine Train.

## GREAT OUTDOORS

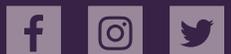
Step outside and do the great outdoors amidst Napa's picture-perfect scenery. Experience the natural beauty of Downtown Napa from the seat of a kayak or hit the trails on a vineyard bike ride. Transport yourself to Italy with **Napa Valley Gondola** as you cruise the Napa River on an authentic Venetian gondola. Ride a hot air balloon above the valley or simply enjoy a picnic in one of the parks.



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# DO NAPA'S STORIES

## 45+ WINE TASTING ROOMS

Downtown Napa is home to 45+ wine tasting rooms, with more on the horizon. The best part, they are all within walking distance of one another. Unlike vineyards up the valley, tasting rooms give guests the opportunity to check out boutique wines that most people will never find, along with experts who will tell you about them. Explore **Be Bubbly**, which recently opened its doors in Downtown Napa as the first and only dedicated Champagne and sparkling wine lounge in Napa Valley. Or head to **Shadowbox**, possibly the smallest tasting room in Napa Valley and one of Downtown Napa's newest additions, which offers a Salt & Acid tasting of gourmet potato chips paired with limited-production wines.



## MORE THAN WINE

Napa Valley is world-renowned for its mastery of the grape, but there is more to Napa than just amazing wines. From regional favorites like **Stone Brewing** and **Fieldwork Brewing Company** to uber-local **Downtown Joe's Brewery** and **CADET Wine + Beer Bar**, the hops are flowing in the heart of wine country. Cocktail fans, on the other hand, will love the **Sky & Vine Rooftop Bar** that serves craft spirits with a side of panoramic city views. Another noteworthy stop, recently opened **California Brandy House** is the first stand-alone tasting room dedicated solely to luxury California brandies.

## ABUNDANCE OF FLAVORS

From Michelin star restaurants **La Toque** and **Kenzo Napa** to Bib Gourmand eateries **Gran Electrica**, **Oenotri** and **Grace's Table**, culinary star power abounds within Downtown Napa. We also can't forget Iron Chef Morimoto's acclaimed **Morimoto Napa**. Neighborhood eateries please locals and visitors alike, while more than 20 vendors inside **Oxbow Public Market** offer the height of artisanal everything – from picnic-ready bread, cheese and charcuterie to innovative bites. Visitors shouldn't leave town without stopping by **Model Bakery** whose English muffins repeatedly have made the annual list of Oprah's Favorite Things.



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## RELAX & REFRESH

Tucked into the streets and nestled in the rolling hills of Napa are more than 20 premier luxury spas and wellness centers. Unplug at **Spa Terra**, an award-winning spa located deep underground at **The Meritage Resort and Spa** or relish relaxation with in-room spa services at **Andaz Napa**. Each spa in town offers guests the ultimate experience in unwinding and rejuvenation. Enjoy unique spa treatments like a Cabernet grape seed scrub, a decadent body wrap with wine cave mud or a relaxing massage - now that's an unforgettable getaway!



## ADORABLE BOUTIQUES

Downtown Napa is a veritable treasure hunt with clothing boutiques, antique emporiums, home furnishing stores and a variety of fabulous places to find gourmet food and wine. **First Street Napa** is a trendy collective featuring a set of retail and lifestyle concepts. **Napa General Store** is a must-stop for gifts inspired by all things Napa. **The Store at CIA Copia (The Culinary Institute of America)** is a dream come true for every home chef while **Anette's Chocolates Napa Valley** is sure to satisfy any sweet tooth. Small businesses are a vital part of Downtown Napa, so travelers can be sure to come across one-of-a-kind finds.

## VIBRANT NIGHTLIGHT

Napa is about relaxing and savoring the moment. But that doesn't mean you have to go to bed early. Enjoy live entertainment, unique culinary and art events, and you can always count on a late drink at the bar. Visitors can catch a vibrant musical performance at **Uptown Theatre Napa**, discover world-class jazz performances at **Blue Note Napa** or enjoy laid-back live musical performances at many lodging properties or wine tasting rooms. Summer means the open-air concert season at **Oxbow RiverStage**. Annual events include the well-known **BottleRock Napa Valley** and the **Napa Valley Film Festival**.



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## SKIP THE DOG SITTER

Bring your dog along for a fun-for-all Napa retreat. Many lodging properties and local businesses around town are more than just pet-friendly - your pup will be treated like a VIP! **Napa River Inn** offers a 'Very Important Pet' program that includes gourmet bones and biscuits made from Napa Valley wines, pet sitters who are always ready for a walk and a custom-designed blanket, along with a placemat and a food and water bowl. If all that is not enough to get your dog's tail wagging, you can sign them up for a doggie massage and other pet treatments, so you and your furry friend can relax into the wine country way of life together.

## NEARLY 45 LODGING PROPERTIES

At the end of the day, relax at one of Napa's more than **30 beautiful hotels** or **13 picturesque bed & breakfast inns**. Lodging properties in Downtown Napa make it their mission to mix the luxury one would expect while visiting, with making guests feel right at home. Many lodging properties are within walking distance or provide shuttles to restaurants, wine tasting rooms and shops. Electric car charging stations and complimentary bike rentals are also available for guests to enjoy at many lodging properties.



*Due to COVID-19 restrictions, some businesses and attractions may be temporarily closed. For the latest travel advisory, please visit [donapa.com](https://donapa.com).*

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