



**Downtown Napa Association
Minutes
Tuesday, November 12
Filippi's**

Present: Bill LaLiberte, President; Allison Hallum, Vice-President; Connie Anderson; Andrew Curry; Tamer Hamawi; Jessica Pinzon; *Craig Smith, Staff*

Absent: Tom Finch, Treasurer; Steve Pierce, Past President; Naomi Chamblin; Anette Madsen; Julie Meyers;

Guests: LeAnne White, Gloria Bazon; Mario Bazan Cellars

1. **CALL TO ORDER AND INTRODUCTIONS** LaLiberte called the meeting to order at 2:32 p.m.

2. **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA** *None*

3. **ACTION/INFORMATION ITEMS**

a. Approve October 2019 Minutes Anderson moved approval as amended, Curry seconded. Approved unanimously.

b. "State of the Board" LaLiberte asked members if their experience on the board has been positive, and members agreed that it has been. Anderson elaborated that she likes the Ambassador walks and the way the parade issues were resolved. She asked that we poll the general membership via the General Plan. Hallum moved that the board hold a retreat in early 2020. Hamawi seconded, approved unanimously.

ii. Board elections – The Executive Committee, which serves as the nominating committee, will finalize the ballot, which will be sent to members in early December.

c. General Plan LaLiberte reported that the Chamber is apparently not interested in co-hosting an event with us.

d. Events updates

Halloween – Smith reported that 90 businesses participated, up from 45 the year before, and that several called it the best event the DNA does. After some discussion about whether or not the event is tweaked for 2020, the board thought it should be left alone and built on the success to date.

Locals Night Out – may or may not happen, depending on construction inside First Street. Members suggested that, if construction is an issue, it be moved to Dwight Murray Plaza.

Napa Live – the board suggested hosting only one, in late June, 2020.

Event on Clinton Street – Smith said that the event is coming together, with a good emphasis on a cooking competition that could informally expand the event.

Safeway Open – Board members agreed that the DNA should meet with event organizers and other interested folks to see if a stronger partnership can be formed. One member suggested that Ambassadors walk during the days of Bottle Rock.

e. New Publication/Promotions Smith reported that the first draft of a Guide to tasting rooms has been released, and a beer card promotion is moving forward.

f. Retirement Package for Executive Director The Executive Committee will explore a benefits package that might be put in place for the next Executive Director.

4. ADJOURN The Board decided to cancel the December meeting. If action needs to be taken, it will be done so by email. LaLiberte adjourned the meeting at 3:19 p.m.

Recorded by Craig Smith