



**Downtown Napa Association
Agenda
Tuesday, November 12, 2:30 P.M.
Filippi's
645 First Street**

DNA Members: Bill LaLiberte, President; Allison Hallum, Vice-President; Tom Finch, Treasurer; Steve Pierce, Past President; Connie Anderson; Naomi Chamblin; Andrew Curry; Tamer Hamawi; Anette Madsen; Julie Meyers; Jessica Pinzon; *Craig Smith, Staff*

1. CALL TO ORDER AND INTRODUCTIONS

LaLiberte

2. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

3. ACTION/INFORMATION ITEMS

a. Approve October 2019 Minutes

LaLiberte

b. "State of the Board" as another year comes to a close:

LaLiberte (30 min.)

i. Member satisfaction – has your experience on the board been positive? Are there changes you'd like to see about how the board operates or what your role as a board member is or could be? Would you like to see a half or full day board retreat in early 2020?

ii. Board elections – Steve Pierce will rotate off the board at the end of the calendar year. The terms for Allison Hallum, Naomi Chamblin and Anette Madsen will end. All three are eligible to run for another term.

c. General Plan

LaLiberte (10 min.)

Smith will review a housing plan being discussed, for possible adoption by the board. Potential partners do not appear interested in co-hosting a forum with the DNA.

d. Events updates

Smith (20 min.)

Halloween – several businesses called it the best event we do, and many said it was not only fun, but good for business. Do we leave it alone or add to it?

Locals Night Out – may or may not happen, depending on construction inside First Street

Napa Live – Inside and Out – does the board want to revive this event?

Event on Clinton Street – update

Safeway Open – discuss ways to form a partnership with this.

e. New Publication/Promotions

Smith (20 min.)

The first draft of a Guide to tasting rooms has been released, and a beer card promotion is moving forward.

f. Retirement Package for Executive Director

Smith

Three quarters of downtown associations offer retirement packages for the ED. Smith will either retire or drop dead at his desk someday, and having a plan in place for his successor would be good.

4. ADJOURN The next regular meeting is scheduled for December 10th, unless the board wants to take December off.

BROWN ACT:

Government Code 54950 et seq. (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Napa Downtown Association posts Agendas at 1290 Napa Town Center. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Craig Smith at (707)257-0322 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate.