



Property Based Improvement District Meeting

Agenda

2:30 p.m. January 30, 2020

Archer Hotel, Great Room C

1230 First Street, Napa, CA

Members: Ryan Gregory, Chair; Sara Brooks; Mike Butler; Tony Giaccio; Michael Holcomb; Bob Johnstone; Jim Keller; Kelly Moore; Robin Schabes; *Staff: Craig Smith*

1. CALL TO ORDER

2. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

3. INFORMATION/ACTION ITEMS:

a. Approve September 2019 minutes

Gregory

b. Update on Sidewalk Cleaning and Hanging Flower Baskets

Smith

Although garage/sidewalk cleaning was off schedule for two months due to staffing shortages and disability issues with City staff, both programs back on track and have been for two months

c. Update Utility Box Wraps

Smith

Only eight of fifty hoped-for artists have applied, with applications closing in one week. Holcomb and Moore are serving on the judging panel. Artwork is scheduled to be installed in April.

d. Ambassador Report

Smith

The program has been in operation from late May until November. Program managers think that there might be a need to expand that schedule. This year, a trial run from March to April will be added.

e. Financial Report

Smith

The 2019 P&L shows net income of -\$34,534.20, but that includes additional payments of \$100,000 for hanging flower baskets and sidewalk/garage cleaning that should have been charged in 2018. Other notes:

- PBID %'s for both Zones are in-line for 2016-2019.
- There is a \$131,000 overage which is not shown on the current budget, and which should be shown as \$85150 for Zone One and \$45850 for Zone Two. *Upon approval from the committee, those numbers will be blended into the 2020 Budget.*

- The DNA will again host Local's Night Out and will introduce Clinton & Main Cooks, and requests \$25,000 total for the two events. *Committee approval required.*

f. PBID Renewal

All

- Today - Petition drive begins with this meeting
- Mid-March - Petitions representing +50% of the total assessed value submitted to the city
- April 7th - City adopts Resolution of Intention to Renew PBID
- June 2 – Council Conducts public hearing
- By August 1 – submit PBID assessment to County

4. INFORMATIONAL ITEMS - Updates from members as appropriate.

5. ADJOURN If PBID returns to the normal schedule, the remaining meetings will be Thursdays at 2:30, March 12th, June 11, September 10th and December 10th. *Requires Committee approval.*

BROWN ACT:

Government Code 54950 et seq. (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Napa Downtown Association posts Agendas at 1300 First Street, Suite 290. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Craig Smith at (707)257-0322 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group.

The order of Agenda items is listed for reference and may be taken in any order deemed appropriate.