

**2021-2025**

**DOWNTOWN NAPA  
PROPERTY & BUSINESS IMPROVEMENT DISTRICT  
RENEWAL**

**MANAGEMENT DISTRICT PLAN**

*Being Renewed for a 5 Year Term Pursuant to  
California Streets and Highways Code Section 36600 et seq.  
Property & Business Improvement District Act of 1994, as amended*

**February 4, 2020  
Final**

# MANAGEMENT DISTRICT PLAN

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## DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

### MANAGEMENT DISTRICT PLAN SUMMARY

The Downtown Napa Property & Business Improvement District (DNPBID) is being renewed for a 5 year period by a consortium of business and property owners within the Downtown Napa business district. The DNPBID is a pedestrian friendly retail, restaurant, service and office district centered along 1<sup>st</sup> Street and Main Street in Historic Downtown Napa. The purpose of the DNPBID is to continue to provide and manage unique services, activities and improvements for this historic business center. The DNPBID will enable the DNPBID property owners, working as a unit, to continue to fund needed property and business related programs above what is provided by tax supported City of Napa base level services.

**Name:** The name of the district is the Downtown Napa Property & Business Improvement District

**Location:** The DNPBID is centered along 1<sup>st</sup> Street and Main Street in Historic Downtown Napa.

**Zones:** There are two benefit zones within the proposed renewed DNPBID.

**Services:** Beautification, Maintenance & Infrastructure; Marketing, Ambassador & Safekeeping; and, Advocacy & Administration

**Finance:** Benefit assessment of 277 parcels of real property. No bonds will be used to fund any portion of the DNPBID work plan.

**Budget:** DNPBID assessment revenue for Year 1-2021 is projected to be \$476,915. It is noted that the Assessment Engineer has determined that general benefits equate to 2% of the total adjusted DNPBID program costs of \$486,648 or \$9,733. General benefits shall be derived from non-assessment revenue sources such as grants, event proceeds, membership dues etc.

#### Year 1 – 2021 PROPOSED BUDGET (ASSESSMENT REVENUES/SPECIAL BENEFIT COSTS)

BENEFIT ZONE	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	MARKETING, AMBASSADOR & SAFEKEEPING	ADVOCACY & ADMINISTRATION	CONTINGENCY	TOTAL
%	54.10%	30.82%	13.24%	1.84%	100.00%
1	\$172,860	\$98,490	\$42,310	\$5,873	\$319,533
2	\$85,140	\$48,510	\$20,840	\$2,892	\$157,382
TOTAL	\$258,000	\$147,000	\$63,150	\$8,765	\$476,915

**Benefits:** “General Benefit” is defined as: “A benefit to properties in the area and in the surrounding community or benefit to the public in general resulting from the improvement, activity, or service to be provided by the assessment levied”. “Special Benefit” as defined by the California State Constitution means a distinct benefit over and above general benefits conferred on real property located in the DNPBID or to the public at large.

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**Formula:** The proposed DNPBID assessments are based on one factor: parcel land area. There are two benefit zones in the DNPBID. (A map showing the DNPBID boundaries and benefit zones is shown on Appendix 2 attached to this Plan). The Year 1 property assessment rates per parcel are as follows:

### **YEAR 1 –2021 Assessment Rate**

BENEFIT ZONE	RETAIL LAND AREA RATE (\$/SF)	NON- RETAIL LAND AREA RATE (\$/SF)	PARKING LAND AREA RATE (\$/SF)	VACANT LAND AREA RATE (\$/SF)
	A	B	C	D
1	\$0.2290	\$0.1530	\$0.0760	\$0.0380
2	\$0.0760	\$0.0760	\$0.0380	\$0.0380

**Cap:** Assessment increases are capped at a maximum of 3% per year, subject to approval by the DNPBID Property Owner Association Board of Directors.

**Renewal:** DNPBID renewal is a two-step process. First, petitions signed by DNPBID property owners representing at least 50% of the total assessment to be levied must be secured. Second, property owners will be sent a ballot to vote on the DNPBID renewal. Returned ballots in support of the DNPBID renewal must outweigh those in opposition based on the amount of assessment to be levied as stated on the ballots.

**Duration:** The renewed DNPBID will have a term of five (5) years. After five years, the petition and balloting process must be repeated in order to renew the DNPBID and continue to levy assessments. Future renewals may extend up to 10 years at a time.

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### **II. DNPBID BOUNDARIES**

#### **Setting**

The DNPBID is located east of State Highway 29 in the historic center of Downtown Napa at the confluence of the Napa River and Napa Creek.

#### **General Boundary Description**

The boundaries of the District have been determined based on the concentrated commercially zoned, pedestrian oriented, retail-related properties in the heart of Downtown Napa. The DNPBID is centered along Main Street and 1<sup>st</sup> Street, varying one to four blocks in each direction.

The District is bounded on all sides by either natural barriers (i.e. the Napa River), non-pedestrian commercial nodes or residentially zoned parcels and neighborhoods which, according to State of California Streets and Highways Code Section 36632(c), are conclusively presumed to not benefit from DNPBID funded activities and therefore cannot be assessed. The DNPBID boundaries are set to exclude any whole parcels zoned solely for residential purposes.

The DNPBID consists of 635 parcels, of which 277 are identified by the Assessment Engineer as assessable and on which proportionate and special benefits will be conferred. The remaining 358 parcels are deemed non-assessable by the Assessment Engineer in that they consist of the following: residential parcels with 1-4 units, including residential condominium units; non-profit owned and used parcels; flood control parcels; and, railroad rights of way parcels. It has been determined by the Assessment Engineer that none of these land use and ownership types will specially benefit from the proposed DNPBID programs, activities and improvements and thus, will not be assessed. No DNPBID funded programs activities and improvements will be provided for the direct and special benefit of any of the non-assessed parcels.

#### **Benefit Zones**

There are two benefit zones in the DNPBID.

**Zone 1** is the core retail center of Downtown Napa and consists of commercially zoned properties centered along Main Street and 1<sup>st</sup> Street. Retail activity and pedestrian traffic are highest in this portion of the DNPBID, and thus these parcels require the highest level of programmed and response DNPBID services. As a result, Zone 1 parcels will receive 100% of their proportionate special benefit from Zone 1 DNPBID funded levels of services and will be assessed at higher rates per square foot of parcel land area than Zone 2 parcels as delineated in this Report and the Management District Plan. These rates and the resulting Zone 1 assessment revenue are reflected in the budget allocation of funds for Zone 1 and the corresponding proportionate special benefits conferred on Zone 1 parcels.

**Zone 2** consists of the remaining commercially zoned parcels within the DNPBID boundaries. Zone 2 has less retail activity and pedestrian traffic than the Zone 1 parcels and requires lower levels of programmed and response service from the DNPBID. As a result, Zone 2 parcels will receive 100% of their proportionate special benefit from Zone 2 DNPBID funded levels of services and will be assessed at lower rates per square foot of parcel land area than Zone 1 as delineated in this Report and the Management District Plan. These rates and the resulting Zone 2 assessment revenue are reflected in the budget allocation of funds for Zone 2 and the corresponding proportionate special benefits conferred on Zone 2 parcels.

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A list of all parcels included in the proposed renewed DNPBID is shown as Appendix 1, attached to this Report identified by their respective Napa County assessor parcel number. The boundary of the proposed renewed DNPBID and benefit zones are shown on the map of the proposed renewed DNPBID attached as Appendix 2 to this Plan.

All identified assessed parcels within the above-described boundaries shall be assessed to fund supplemental special benefit programs, services and improvements as outlined in this Plan. All DNPBID funded services, programs and improvements provided within the above described boundaries shall confer special benefit to identified assessed parcels inside the DNPBID boundaries and none will be provided outside of the DNPBID. Each assessed parcel within the DNPBID will proportionately specially benefit from the DNPBID funded programs and services (i.e. Image Enhancement, Streetscape Services, Marketing, Program Management and Operations). These services, programs and improvements are intended to improve commerce, employment, rents and occupancy rates and investment viability of individually assessed parcels and businesses on them within the DNPBID. The DNPBID confers special benefits on each and every individually assessed parcel by reducing litter and debris, improving aesthetics and marketing goods and services available from assessed parcels and the businesses on them within the DNPBID, all considered necessary in a competitive, properly managed business district. All DNPBID funded services, programs and improvements are considered supplemental, above normal base level services provided by the City of Napa, and are only provided for the special benefit of assessed parcels within the boundaries of the proposed renewed DNPBID.

### **III. Proposed 5 Year DNPBID Work Plan and Budget**

#### **Overview**

Services, programs and improvements provided and funded by the District include Beautification, Maintenance & Infrastructure; Marketing, Ambassador & Safekeeping; and, Advocacy & Administration. Each of these is designed to provide special benefits as described below to each and every identified assessed parcel within the boundaries of the District. The property uses within the boundaries of the District that will receive special benefits from District funded programs, services and improvements are currently a unique mix of retail, restaurant, office, service and general commercial.

These special benefits are particular and distinct to each and every identified assessed parcel within the DNPBID and are not provided to non-assessed parcels outside of the District. These programs, services and improvements will only be provided to each individual assessed parcel within the District boundaries and, in turn, confer proportionate "special benefits" to each assessed parcel.

The very nature of the purpose of the DNPBID is to fund supplemental programs, services and improvements to assessed parcels within the DNPBID boundaries above and beyond the base line services provided by the City of Napa. The City of Napa does not provide these supplemental programs and services. All benefits derived from the assessments to be levied on assessed parcels within the DNPBID are for services, programs and improvements directly benefiting each individual assessed parcel within the DNPBID. No DNPBID funded services, activities or programs will be provided outside of the DNPBID

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boundaries.

The program special benefit cost allocations of the DNPBID assessment revenues for Year 1 (2021) are shown in the Table on page 19 of this Plan. The projected program special benefit cost allocations of the DNPBID assessment revenues for the 5-year DNPBID term, assuming a 3% maximum annual assessment rate increase, are shown in the Table on page 10 of this Plan.

### **WORK PLAN DETAILS**

The services to be provided by the DNPBID are all designed to contribute to the cohesive commercial fabric and to ensure economic success and vitality of the District. The assessed parcels in the DNPBID will specially benefit from the District programs in the form of increasing commerce and improving economic success and vitality through meeting the DNPBID goals: to improve cleanliness, public safety, beautification, landscaping, and to attract and retain businesses and services, and ultimately to increase commerce and improve the economic viability of each individual assessed parcel.

The following programs, services and improvements are proposed by the DNPBID to specially benefit each and every individually assessed parcel within the DNPBID boundaries. DNPBID services, programs and improvements will not be provided to parcels outside the DNPBID boundary. Assessment funds generated in each benefit zone shall only be used to provide services which specially benefit individual assessed parcels within that benefit zone.

<b><u>Beautification, Maintenance, Infrastructure</u></b>	\$258,000	54.10%
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“Beautification” includes physical improvements for the special benefit of each identified and assessed parcel within the DNPBID. Types of physical improvements may include: street furniture such as benches and trash bins; additional tree planting and decorative tree wells; painting of street light poles; decorative amenities such hanging planter baskets, street light pole flags/seasonal banners; Christmas decorations, lighting and garland; freestanding landscape containers; beautification and decorative enhancements to and within public parking structures; and, other improvements, as approved by the Owners’ Association.

“Maintenance” is described as follows: With the use of day porters, sidewalks and parking garages will be kept clean and graffiti free. Tree wells will be kept clear of trash and debris, weeded as needed, and will be watered on a regular basis until mature enough to be self-sustaining. Sidewalk and gutter areas will be pressure washed on a regular basis. Hanging planter baskets will be watered and kept fresh and attractive. Maintenance service levels will be higher in Zone 1 and less in Zone 2, commensurate with the assessment rate structure.

“Infrastructure” includes utility box aesthetic wraps and could include other streetscape upgrades such as decorative sidewalk and crosswalk enhancements

The Beautification, Maintenance, Infrastructure component is designed to specially benefit each identified and assessed parcel within the DNPBID by professionally managing the appearance of each parcel as an attractive and inviting place to work, transact business, shop and dine. This component is designed to attract

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more commercial customers and clients, employees, tenants and investors which are intended to increase business volumes, sales transactions, commercial occupancies, commercial rental income and return on investments. A poorly maintained environment deters commerce and may fail to attract patrons and visitors, and reduce commercial rents and commercial occupancies. Beautification, Maintenance, Infrastructure services and improvements will be provided only within the DNPBID boundaries and for the special benefit of identified and assessed parcels within the DNPBID.

### **Marketing, Ambassador, Safekeeping**

\$147.000

30.80%

“Marketing” may include, but is not limited to, newsletters, website and social media management, development and distribution of promotional materials (such as event flyers, business coupon books, business directories/maps), special events, media advertising and other programs that will promote the array of goods and services available within the DNPBID. The Marketing program helps meet the goals of business attraction and retention and increased commerce.

The Marketing program is designed with the intent to increase the public’s awareness of the DNPBID as a single destination in order to attract consumers to the array of attractions, events, and services which are intended to increase commerce for each assessed parcel in the DNPBID. Marketing efforts will be designed to improve the commercial core by implementing programs to attract pedestrians, increase lease rates, commercial rentals, parking revenues, retail customers, restaurant patrons for the assessed parcels in the DNPBID. The Owners’ Association will continue to use the website supported by the Tourist Improvement District and Downtown Napa Association to promote the assessed DNPBID parcels in an effort to increase awareness of the District as a destination for consumers and tenants and increase occupancy and commerce on the assessed parcels. The website is designed to provide visitors information about the DNPBID in order to attract these visitors and attract more business from out of the area, to increase commerce and improve the economic vitality of assessed parcels.

For the array of land uses within the DNPBID (i.e. retail, restaurant, office, service and general commercial) this work plan component is specifically designed to attract more customers, employees, tenants and investors. Special benefit will be conferred on each and every assessed parcel in the DNPBID as a result of marketing assessed parcels and the goods and services and spaces available on these assessed parcels. This, in turn, is intended to increase business volumes, sales transactions, commercial occupancies, commercial rental income and investment viability. The Marketing work plan component will only be provided to, and for the direct and special benefit of, each identified assessed parcel within the DNPBID.

“Ambassador, Safekeeping” - Ambassadors are trained by safety professionals and will regularly patrol the District. Their duties include providing directional and other assistance to guide pedestrians to assessed parcels and serving as “eyes and ears” on the street to enable fast responses to issues that negatively impact the assessed parcels. Ambassadors services are more concentrated in the areas with the highest foot traffic and those identified by police and tenants as requiring the most coverage. Ambassadors will regularly patrol the district to assist patrons and monitor cleanliness and safety.



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The “Ambassador, Safekeeping” component is designed to specially benefit each identified and assessed parcel and land use within the DNPBID. This element is designed to establish and keep the DNPBID area a safe place to visit, work, transact business, shop and dine. These services are designed to attract more customers, clients, employees, tenants and investors which potentially would increase business volumes, sales transactions, occupancies, rental income and return on investments. “Ambassador, Safekeeping” services will be provided only within the DNPBID boundaries and for the special benefit of identified and assessed parcels and land uses within the DNPBID.

### **Advocacy & Administration**

\$63,150                      13.24%

“Advocacy & Administration” includes the cost of personnel to oversee implementation of the Management District Plan and the various programs, services and improvement projects delineated in the Plan during the District’s 5-year term. This element also includes oversight of the Owners’ Association’s compliance with the terms of its contract with the City. This component also includes accounting/bookkeeping/legal fees and expenses, Directors & Officers and General Liability insurance and other operating expenses such as rent, equipment, printing, postage, supplies, production of the Annual Report and Budget and other reporting. This component also includes positioning the Owners’ Association to advocate for the priorities, funding and needs of DNPBID from the various levels of government.

This component is key to the proper expenditure of DNPBID assessment funds and the administration of DNPBID programs and activities that are intended to provide consistent and effective services for the special benefit of assessed properties within the DNPBID which may in turn, increase business volumes, commercial occupancies and rental income and return on investments for each parcel and business within the DNPBID. This component pertains only to the administration and operation of the DNPBID and will only be provided for matters pertaining to each individual assessed parcel within the DNPBID boundaries that will, in turn, specially benefit from this activity.

### **Contingency**

\$8,765                      1.84%

“Contingency” includes County collection fees, allowance for delinquent assessment payments and other variable and unforeseen expenses related to each program element. This program element may also include assessment reserves being held for future projects. Assessment funds remaining in the last two years of the proposed DNPBID renewal term may be used to develop the Management District Plan, Engineer’s Report and related renewal costs for the following renewal term

In summary, all DNPBID funded services, programs and improvements described above confer special benefits to identified assessed parcels inside the DNPBID boundaries, and none will be provided outside of the DNPBID. Each assessed parcel within the DNPBID will proportionately specially benefit from the Beautification, Maintenance & Infrastructure; Marketing, Ambassador & Safekeeping; and, Advocacy &

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Administration. These services, programs and improvements are intended to improve commerce, employment, rents, occupancy rates and investment viability of assessed parcels within the DNPBID by reducing litter and debris, maintaining landscaping and physical improvements and professionally marketing goods, services and spaces available within the DNPBID, all considered necessary in a competitive, properly managed contemporary business district. All DNPBID funded services, programs and improvements are considered supplemental, above normal base level services provided by the City of Napa and are only provided for the special benefit of each and every assessed parcel within the boundaries of the DNPBID.

### **PROGRAM & ACTIVITY BUDGET**

Each identified assessed parcel within the DNPBID will be assessed the full amount of the proportionate special benefit conferred upon it based on the level of DNPBID funded services provided within each benefit zone. The projected DNPBID program special benefit (assessments) allocation budget for Year 1 (2021) is shown in the following Table:

**DNPBID Year 1 (2021) Special Benefit Assessment Budget By Zone**

<b>BENEFIT ZONE</b>	<b>BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE</b>	<b>MARKETING, AMBASSADOR, SAFEKEEPING</b>	<b>ADVOCACY &amp; ADMINISTRATION</b>	<b>CONTINGENCY</b>	<b>TOTAL</b>
%	54.10%	30.82%	13.24%	1.84%	100.00%
1	\$172,860	\$98,490	\$42,310	\$5,873	\$319,533
2	<u>\$85,140</u>	<u>\$48,510</u>	<u>\$20,840</u>	<u>\$2,892</u>	<u>\$157,382</u>
TOTAL	\$258,000	\$147,000	\$63,150	\$8,765	\$476,915

In order to carry out the District programs outlined in the previous section, a Year 1 assessment budget of \$476,915 is projected. Since the District is planned for a 5-year term, projected program costs for future years (Years 2-5) are set at the inception of the District. While future inflationary and other program cost increases are unknown at this point, a built in maximum increase of 3% per annum, commensurate to special benefits received by each assessed parcel, is incorporated into the projected program costs and assessment rates for the 5-year District term.

Funding carryovers, if any, may be reapportioned the following year for related programs, services and improvements. Detailed annual budgets will be prepared by the Owner's Association Board and included in an Annual Plan for the City Council's review and approval.

It is recognized that market conditions may cause the cost of providing goods and services to fluctuate from year to year during the 5-year term of the proposed renewed District. Accordingly, the Owners' Association shall have the ability to reallocate up to 25% of any budget line item, within the budget categories, based on such cost fluctuations subject to the review and approval by the Owners' Association Board. Such reallocation will be included in the Annual Planning Report for the approval by the Napa City Council

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pursuant to the Streets and Highways Code Section 36650. Any accrued interest or delinquent payments may be expended in any budget category.

A 5-year projected DNPBID special benefit budget is shown in the following Table:

### **YEAR 1-5 PROJECTED DNPBID ASSESSMENT BUDGET SUMMARY (Special Benefits)**

(Assumes 3% max rate increase per year)

YEAR	BENEFIT ZONE	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	MARKETING, AMBASSADOR, SAFEKEEPING	ADVOCACY & ADMINISTRATION	CONTINGENCY	TOTAL
	%	54.10%	30.82%	13.24%	1.84%	100.00%
<b>1</b>	1	\$172,860	\$98,490	\$42,310	\$5,873	\$319,533
	2	<u>\$85,140</u>	<u>\$48,510</u>	<u>\$20,840</u>	<u>\$2,892</u>	<u>\$157,382</u>
	TOTAL	\$258,000	\$147,000	\$63,150	\$8,765	\$476,915
<b>2</b>	1	\$178,046	\$101,445	\$43,579	\$6,049	\$329,119
	2	<u>\$87,694</u>	<u>\$49,965</u>	<u>\$21,465</u>	<u>\$2,979</u>	<u>\$162,103</u>
	TOTAL	\$265,740	\$151,410	\$65,044	\$9,028	\$491,222
<b>3</b>	1	\$183,387	\$104,488	\$44,886	\$6,230	\$338,991
	2	<u>\$90,325</u>	<u>\$51,464</u>	<u>\$22,109</u>	<u>\$3,068</u>	<u>\$166,966</u>
	TOTAL	\$273,712	\$155,952	\$66,995	\$9,298	\$505,957
<b>4</b>	1	\$188,889	\$107,623	\$46,233	\$6,417	\$349,162
	2	<u>\$93,035</u>	<u>\$53,008</u>	<u>\$22,772</u>	<u>\$3,160</u>	<u>\$171,975</u>
	TOTAL	\$281,924	\$160,631	\$69,005	\$9,577	\$521,137
<b>5</b>	1	\$194,556	\$110,852	\$47,620	\$6,610	\$359,638
	2	<u>\$95,826</u>	<u>\$54,598</u>	<u>\$23,455</u>	<u>\$3,255</u>	<u>\$177,134</u>
	TOTAL	\$290,382	\$165,450	\$71,075	\$9,865	\$536,772

The DNPBID assessments may increase for each individual parcel each year during the 5-year effective operating period, but not to exceed 3% per year, commensurate to special benefits received by each assessed parcel, and must be approved by the Owners’ Association Board of Directors, included in the Annual Planning Report and adopted by the City of Napa City Council. Any accrued interest and delinquent payments will be expended within the budgeted categories. The Owners’ Association Board of the Directors (“Property Owners’ Association of the DNPBID”) shall determine the percentage increase to the annual assessment and the methodology employed to determine the amount of the increase. The Owners’ Association Executive Director shall communicate the annual increase to the City each year in which the District operates in documents provided for the Annual Report or at a time determined in the Administration Contract held between the Owners’ Association and the City of Napa.

No bonds are to be issued in conjunction with the proposed renewed District.

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Pursuant to Section 36671 of the Streets and Highways Code, any funds remaining after the 5th year of operation will be rolled over into the renewal budget or returned to stakeholders. District assessment funds may be used to pay for costs related to the following District renewal term. If the District is not renewed or terminated for any reason, unexpended funds will be returned to the property owners.

### **Special and General Benefits**

The Assessment Engineer (see attached Engineer’s Report) has found that the general benefits (i.e. general benefits to assessed parcels within the DNPBID, the public at large and surrounding parcels outside the DNPBID) of the proposed programs, services and improvements (i.e. Beautification, Maintenance & Infrastructure; Marketing, Ambassador & Safekeeping; and, Advocacy & Administration) represent 2% of the total benefits generated and, in turn, 2% (\$9,733) of the total Year 1 program benefit value of \$486,648.

Total Year 1 benefit value (special and general benefits) is estimated at \$486,648. General benefits are factored at 2% of the total benefit value (see Finding 2 on pages 4-11 of the attached Engineer’s Report) with special benefits set at 98%. Article XIID Section 4(b) of the California Constitution limits the levy of property assessments to costs attributed to special benefits only. The 2% general benefit value is computed to be \$9,733 with a resultant 98% special benefit limit computed at \$476,915. Based on current property data and land uses, this is the maximum amount of Year 1 (2021) revenue that can be derived from property assessments from the subject District.

All program costs associated with general benefits will be derived from sources other than DNPBID assessments such as grants, event proceeds, membership dues etc.

A breakdown of projected special and general benefits for each year of the 5-year renewal term is shown in the following Table:

**5 Year Special + General Benefits**  
(Assumes 3% max rate increase per year)

YR	ZONE	PROGRAM CATEGORY	SPECIAL BENEFITS	GENERAL BENEFITS	TOTAL BENEFITS	% OF TOTAL
YR 1 - 2021	1	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$172,860	\$3,528	\$176,388	54.10%
		MARKETING, AMBASSADOR & SAFEKEEPING	\$98,490	\$2,010	\$100,500	30.82%
		ADVOCACY & ADMINISTRATION	\$42,310	\$863	\$43,173	13.24%
		CONTINGENCY	<u>\$5,873</u>	<u>\$120</u>	<u>\$5,993</u>	<u>1.84%</u>
		TOTAL	\$319,533	\$6,521	\$326,054	100.00%
	2	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$85,140	\$1,738	\$86,878	54.10%
		MARKETING, AMBASSADOR & SAFEKEEPING	\$48,510	\$990	\$49,500	30.82%
		ADVOCACY & ADMINISTRATION	\$20,840	\$425	\$21,265	13.24%
		CONTINGENCY	<u>\$2,892</u>	<u>\$59</u>	<u>\$2,951</u>	<u>1.84%</u>
		TOTAL	\$157,382	\$3,212	\$160,594	100.00%
	1&2	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$258,000	\$5,266	\$263,266	54.10%
	1&2	MARKETING, AMBASSADOR & SAFEKEEPING	\$147,000	\$3,000	\$150,000	30.82%
	1&2	ADVOCACY & ADMINISTRATION	\$63,150	\$1,288	\$64,438	13.24%

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	1&2	CONTINGENCY	<u>\$8,765</u>	<u>\$179</u>	<u>\$8,944</u>	<u>1.84%</u>
	1&2	TOTAL	\$476,915	\$9,733	\$486,648	100.00%
<b>YR</b>	<b>ZONE</b>	<b>PROGRAM CATEGORY</b>	<b>SPECIAL BENEFITS</b>	<b>GENERAL BENEFITS</b>	<b>TOTAL BENEFITS</b>	<b>% OF TOTAL</b>
YR 2 - 2022	1	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$178,046	\$3,634	\$181,680	54.10%
		MARKETING, AMBASSADOR & SAFEKEEPING	\$101,445	\$2,070	\$103,515	30.82%
		ADVOCACY & ADMINISTRATION	\$43,579	\$889	\$44,468	13.24%
		CONTINGENCY	<u>\$6,049</u>	<u>\$124</u>	<u>\$6,173</u>	<u>1.84%</u>
		TOTAL	\$329,119	\$6,717	\$335,836	100.00%
	2	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$87,694	\$1,790	\$89,484	54.10%
		MARKETING, AMBASSADOR & SAFEKEEPING	\$49,965	\$1,020	\$50,985	30.82%
		ADVOCACY & ADMINISTRATION	\$21,465	\$438	\$21,903	13.24%
		CONTINGENCY	<u>\$2,979</u>	<u>\$61</u>	<u>\$3,040</u>	<u>1.84%</u>
		TOTAL	\$162,103	\$3,309	\$165,412	100.00%
	1&2	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$265,740	\$5,424	\$271,164	54.10%
	1&2	MARKETING, AMBASSADOR & SAFEKEEPING	\$151,410	\$3,090	\$154,500	30.82%
	1&2	ADVOCACY & ADMINISTRATION	\$65,044	\$1,327	\$66,371	13.24%
	1&2	CONTINGENCY	<u>\$9,028</u>	<u>\$185</u>	<u>\$9,213</u>	<u>1.84%</u>
	1&2	TOTAL	\$491,222	\$10,026	\$501,248	100.00%
<b>YR</b>	<b>ZONE</b>	<b>PROGRAM CATEGORY</b>	<b>SPECIAL BENEFITS</b>	<b>GENERAL BENEFITS</b>	<b>TOTAL BENEFITS</b>	<b>% OF TOTAL</b>
YR 3 - 2023	1	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$183,387	\$3,743	\$187,130	<u>1.84%</u>
		MARKETING, AMBASSADOR & SAFEKEEPING	\$104,488	\$2,132	\$106,620	30.82%
		ADVOCACY & ADMINISTRATION	\$44,886	\$916	\$45,802	13.24%
		CONTINGENCY	<u>\$6,230</u>	<u>\$128</u>	<u>\$6,358</u>	<u>1.84%</u>
		TOTAL	\$338,991	\$6,919	\$345,910	100.00%
	2	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$90,325	\$1,844	\$92,169	54.10%
		MARKETING, AMBASSADOR & SAFEKEEPING	\$51,464	\$1,051	\$52,515	30.82%
		ADVOCACY & ADMINISTRATION	\$22,109	\$451	\$22,560	13.24%
		CONTINGENCY	<u>\$3,068</u>	<u>\$63</u>	<u>\$3,131</u>	<u>1.84%</u>
		TOTAL	\$166,966	\$3,409	\$170,375	100.00%
	1&2	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$273,712	\$5,587	\$279,299	54.10%
	1&2	MARKETING, AMBASSADOR & SAFEKEEPING	\$155,952	\$3,183	\$159,135	30.82%
	1&2	ADVOCACY & ADMINISTRATION	\$66,995	\$1,367	\$68,362	13.24%
	1&2	CONTINGENCY	<u>\$9,298</u>	<u>\$191</u>	<u>\$9,489</u>	<u>1.84%</u>
	1&2	TOTAL	\$505,957	\$10,328	\$516,285	100.00%
<b>YR</b>	<b>ZONE</b>	<b>PROGRAM CATEGORY</b>	<b>SPECIAL BENEFITS</b>	<b>GENERAL BENEFITS</b>	<b>TOTAL BENEFITS</b>	<b>% OF TOTAL</b>
YR 4 - 2024	1	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$188,889	\$3,855	\$192,744	54.10%
		MARKETING, AMBASSADOR & SAFEKEEPING	\$107,623	\$2,196	\$109,819	30.82%
		ADVOCACY & ADMINISTRATION	\$46,233	\$943	\$47,176	13.24%
		CONTINGENCY	<u>\$6,417</u>	<u>\$132</u>	<u>\$6,549</u>	<u>1.84%</u>
		TOTAL	\$349,162	\$7,126	\$356,288	100.00%

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	2	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$93,035	\$1,899	\$94,934	54.10%
		MARKETING, AMBASSADOR & SAFEKEEPING	\$53,008	\$1,083	\$54,091	30.82%
		ADVOCACY & ADMINISTRATION	\$22,772	\$465	\$23,237	13.24%
		CONTINGENCY	<u>\$3,160</u>	<u>\$65</u>	<u>\$3,225</u>	<u>1.84%</u>
		TOTAL	\$171,975	\$3,512	\$175,487	100.00%
	1&2	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$281,924	\$5,754	\$287,678	54.10%
	1&2	MARKETING, AMBASSADOR & SAFEKEEPING	\$160,631	\$3,279	\$163,910	30.82%
	1&2	ADVOCACY & ADMINISTRATION	\$69,005	\$1,408	\$70,413	13.24%
	1&2	CONTINGENCY	<u>\$9,577</u>	<u>\$197</u>	<u>\$9,774</u>	<u>1.84%</u>
	1&2	TOTAL	\$521,137	\$10,638	\$531,775	100.00%
YR	ZONE	PROGRAM CATEGORY	SPECIAL BENEFITS	GENERAL BENEFITS	TOTAL BENEFITS	% OF TOTAL
YR 5 - 2025	1	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$194,556	\$3,971	\$198,527	54.10%
		MARKETING, AMBASSADOR & SAFEKEEPING	\$110,852	\$2,262	\$113,114	30.82%
		ADVOCACY & ADMINISTRATION	\$47,620	\$971	\$48,591	13.24%
		CONTINGENCY	<u>\$6,609</u>	<u>\$136</u>	<u>\$6,745</u>	<u>1.84%</u>
		TOTAL	\$359,637	\$7,340	\$366,977	100.00%
	2	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$95,826	\$1,956	\$97,782	54.10%
		MARKETING, AMBASSADOR & SAFEKEEPING	\$54,598	\$1,115	\$55,713	30.82%
		ADVOCACY & ADMINISTRATION	\$23,455	\$479	\$23,934	13.24%
		CONTINGENCY	<u>\$3,255</u>	<u>\$67</u>	<u>\$3,322</u>	<u>1.84%</u>
		TOTAL	\$177,134	\$3,617	\$180,751	100.00%
	1&2	BEAUTIFICATION, MAINTENANCE, INFRASTRUCTURE	\$290,382	\$5,927	\$296,309	54.10%
	1&2	MARKETING, AMBASSADOR & SAFEKEEPING	\$165,450	\$3,377	\$168,827	30.82%
	1&2	ADVOCACY & ADMINISTRATION	\$71,075	\$1,450	\$72,525	13.24%
	1&2	CONTINGENCY	<u>\$9,864</u>	<u>\$203</u>	<u>\$10,067</u>	<u>1.84%</u>
	1&2	TOTAL	\$536,771	\$10,957	\$547,728	100.00%

### **Duration**

As allowed by State PBID Law, the DNPBID will have a five (5) year operational term from January 1, 2021 to December 31, 2025. The proposed renewed DNPBID operation is expected to begin services on January 1, 2021. If the DNPBID is not renewed again at the end of the proposed 5 year renewal term, services will end on December 31, 2025.

### **Manner of Collection**

Assessments for the Property Tax Year beginning July 1, 2020 and ending June 30, 2025, shall be collected at the same time and in the same manner as ad valorem taxes paid to the County of Napa (Operation Years 2021-2025). The DNPBID assessments shall appear as a separate line item on the property tax bills issued by the Napa County Assessor. The City of Napa is authorized to collect any assessments not placed on the County tax rolls, or to place assessments, unpaid delinquent assessments, or penalties on the County tax

## DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

rolls as appropriate to implement the Management District Plan.

### **IV PROPOSED ASSESSMENT FORMULA**

The DNPBID programs and services described in this Management District Plan will be funded through benefit assessments against real property in the DNPBID and non-assessment revenues to fund the costs associated with general benefits conferred on assessed parcels within the DNPBID, the public at large and surrounding parcels outside of the DNPBID boundaries. The assessment formula has been developed by the Assessment Engineer to ensure that no parcel will be assessed an amount that exceeds the cost of the proportional special benefit that parcel derives from the programs, services and improvements to be funded by the proposed benefit assessments. The assessment rates are based on the anticipated benefit to be derived by each individual parcel within the boundary of the DNPBID.

Based on the specific needs and corresponding nature of the program activities to be funded by the proposed renewed DNPBID (i.e. Beautification, Maintenance & Infrastructure; Marketing, Ambassador & Safekeeping; and, Advocacy & Administration) it is the opinion of the Assessment Engineer that the assessment factors on which to base assessment rates relate directly to the proportionate amount of land area of each parcel within two benefit zones.

The DNPBID consists of 635 parcels, of which 277 are identified by the Assessment Engineer as assessable and on which proportionate and special benefits will be conferred. The remaining 358 parcels are deemed non-assessable by the Assessment Engineer in that they consist of the following: residential parcels with 1-4 units, including residential condominium units; non-profit owned and used parcels; flood control parcels; and, railroad rights of way parcels. It has been determined by the Assessment Engineer that none of these land use and ownership types will specially benefit from the proposed DNPBID programs, activities and improvements and thus, will not be assessed. No DNPBID funded programs activities and improvements will be provided for the direct and special benefit of any of the non-assessed parcels.

The “Basic Benefit Units” will be expressed as a function of land square footage within two benefit zones. Based on the shape of the proposed renewed DNPBID, as well as the nature of the DNPBID program elements, it is determined that all identified assessed properties will gain a direct and proportionate degree of special benefit based on the respective amount of land area of each parcel within two benefit zones.

For the array of land uses within the DNPBID and the low profile building patterns, parcel land area quantity is a proven method of fairly and equitably spreading special benefits to these beneficiaries of DNPBID funded services, programs and improvements. This single factor directly relates to the degree of special benefit each assessed parcel will receive from DNPBID funded activities within each benefit zone.

In the opinion of the Assessment Engineer, the targeted weight of Zone 1 revenue to match the projected costs of Zone 1 services, should generate approximately 67% of the total DNPBID revenue (67.1825% when adjusted for precise parcel measurements and program costs and service levels).

In the opinion of the Assessment Engineer, the targeted weight of Zone 2 revenue to match the projected costs of Zone 2 services, should generate approximately 33% of the total DNPBID revenue (32.8175% when adjusted for precise parcel measurements and program costs and service levels).

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Land area is a direct measure of the current and future development capacity of each parcel and its corresponding impact or draw on DNPBID funded activities. In the opinion of the Assessment Engineer, the targeted weight of this factor, land area, should generate 100% of the total DNPBID.

Taking into account all identified specially benefiting parcels within the DNPBID and their respective assessable benefit units, the rates, cumulative quantities and assessment revenues by factor and zone are shown in the following Tables:

### Year 1 – 2021 - Assessable Benefit Units

BENEFIT ZONE	RETAIL LAND AREA (SF)	NON- RETAIL LAND AREA (SF)	PARKING LAND AREA (SF)	VACANT LAND AREA (SF)	# OF ASSESSABLE PARCELS
1	989,195	336,305	517,494	81,405	172
2	<u>1,026,708</u>	<u>487,507</u>	<u>546,680</u>	<u>543,620</u>	<u>105</u>
TOTAL	2,015,903	823,812	1,064,174	625,025	277

### Year 1 – 2021 Projected Assessment Revenue

BENEFIT ZONE	RETAIL LAND AREA ASSMT REVENUE	NON-RETAIL LAND AREA ASSMT REVENUE	PARKING LAND AREA ASSMT REVENUE	VACANT LAND AREA ASSMT REVENUE	TOTAL REVENUE	% OF TOTAL
1	\$226,525.66	\$51,454.67	\$39,329.54	\$3,093.39	\$320,403.26	67.1825%
2	<u>\$78,029.81</u>	<u>\$37,050.53</u>	<u>\$20,773.84</u>	<u>\$20,657.56</u>	<u>\$156,511.74</u>	32.8175%
TOTAL	\$304,555.47	\$88,505.20	\$60,103.38	\$23,750.95	\$476,915.00	100.00%
Zone 1 %	47.4981%	10.7891%	8.2467%	0.6486%	67.1825%	
Zone 2 %	<u>16.3614%</u>	<u>7.7688%</u>	<u>4.3559%</u>	<u>4.3315%</u>	<u>32.8175%</u>	
Total %	63.8595%	18.5579%	12.6026%	4.9801%	100.00%	

The number of Benefit Units for each identified benefiting parcel within the proposed renewed DNPBID was computed from data extracted from County Assessor records and maps. These data sources delineate current land uses, property areas and dimensions of record for each tax parcel. While it is understood that this data does not represent legal field survey measurements or detailed title search of recorded land subdivision maps or building records, it does provide an acceptable basis for the purpose of calculating property-based assessments. All respective property data being used for assessment computations will be provided to each property owner in the District for their review. If a property owner believes there is an error on a parcel's assessed units and/or land uses or ownership type, the District may confirm the data with the Napa County Assessor's office or the City of Napa. If District data matches Assessor's and/or City data, the property owner may opt to work with the Assessor's office or City to correct the data so that the District assessment may be corrected.



## DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

### Assessment Formula

In the opinion of the Assessment Engineer the assessment formula for the proposed renewed DNPBID is as follows:

$$\text{Assessment} = \text{Land Area (Sq Ft)} \times \text{Zone Rate (\$/SF)}$$

There are four land use/occupancy types that further determine the parcel land area assessment rate in each Zone based on a commercial component and type of commercial land use. Each land use type is determined by the predominant land use of a given parcel each year when assessments are determined for all parcels before placing the assessments on the County's Property Tax Rolls. The four land use types are:

Type A. Retail Uses

Type B. Non-Retail Uses

Type C. Parking Uses (Surface or structured)

Type D. Vacant Land or Vacant Buildings

The Year 1 assessment rates for each land use type for each benefit zone are shown in the Table below:

### **YEAR 1 –2021 Assessment Rates**

BENEFIT ZONE	RETAIL LAND AREA RATE (\$/SF)	NON- RETAIL LAND AREA RATE (\$/SF)	PARKING LAND AREA RATE (\$/SF)	VACANT LAND AREA RATE (\$/SF)
	A	B	C	D
1	\$0.2290	\$0.1530	\$0.0760	\$0.0380
2	\$0.0760	\$0.0760	\$0.0380	\$0.0380

### ***Changes to Parcel Size, Land Use or Ownership Type***

Any changes in parcel size as a result of land adjustments including but not limited to lot splits, consolidations, subdivisions, street dedications, right of way setbacks shall have their assessment adjusted upon final City approval of such parcel adjustments. Any changes in land use or ownership type may cause a change in assessment rate category or change from a parcel being assessed to not being assessed or change from a parcel not being assessed to being assessed.

### ***Other Future Development***

Other than future maximum rates and the assessment methodology delineated in this Report, per State Law (Government Code Section 53750), future assessments may increase for any given parcel if such an increase is attributable to events other than an increased rate or revised methodology, such as a change in the density, intensity, or nature of the use of land. Any change in assessment formula methodology or rates other than as stipulated in this Report would require a new Proposition 218 ballot procedure in order to approve any such changes.

## DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

The complete Year 1 – 2021 assessment roll of all parcels to be assessed by the DNPBID is included in this Plan as Appendix 1.

### **Assessment Formula Unit Rates**

Using figures from the Assessable Benefit Units Table and the Projected Assessment Revenue Table on page 15 of this Plan, the assessment rates and weighted multipliers for each factor and zone are calculated as follows:

#### **ZONE 1**

##### Land Area Rate (Unit 1-A Retail)

$$(\$476,915 \times 47.4981\%) / 989,195 \text{ units} = \$0.229/\text{sq ft land area}$$

##### Land Area Rate (Unit 1-B Non-Retail)

$$(\$476,915 \times 10.7891\%) / 336,305 \text{ units} = \$0.153/\text{sq ft land area}$$

##### Land Area Rate (Unit 1-C Parking)

$$(\$476,915 \times 8.2467\%) / 517,494 \text{ units} = \$0.076/\text{sq ft land area}$$

##### Land Area Rate (Unit 1-D Vacant)

$$(\$476,915 \times 0.6486\%) / 81,405 \text{ units} = \$0.038/\text{sq ft land area}$$

#### **ZONE 2**

##### Land Area Rate (Unit 2-A Retail)

$$(\$476,915 \times 16.3614\%) / 1,026,708 \text{ units} = \$0.076/\text{sq ft land area}$$

##### Land Area Rate (Unit 2-B Non-Retail)

$$(\$476,915 \times 7.7688\%) / 487,507 \text{ units} = \$0.076/\text{sq ft land area}$$

##### Land Area Rate (Unit 2-C Parking)

$$(\$476,915 \times 4.3559\%) / 546,680 \text{ units} = \$0.038/\text{sq ft land area}$$

##### Land Area Rate (Unit 2-D Vacant)

$$(\$476,915 \times 4.3315\%) / 543,620 \text{ units} = \$0.038/\text{sq ft land area}$$

## DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

Since the DNPBID is planned for a five-year term, maximum assessment rates for future years (Years 2-5) must be set at the inception of the DNPBID. While future inflationary and other program cost increases are unknown at this point, a built in maximum increase of 3% per annum is incorporated into the projected program costs and, in turn, the resultant assessment rates for the five year term of the DNPBID. These figures are shown in the table below. Assessment rates may not exceed those indicated below.

In addition, any annual budget surplus or deficit will be incorporated into the subsequent year's DNPBID budget. Within the constraints of the annual adjustment, annual assessments will be set to account for surpluses or deficits carried forward.

### DNPBID – 5 Year Maximum Assessment Rates (Includes a 3%/Yr. Max Increase)

<b>BENEFIT ZONE</b>	<b>RETAIL LAND AREA RATE (\$/SF)</b>	<b>NON- RETAIL LAND AREA RATE (\$/SF)</b>	<b>PARKING LAND AREA RATE (\$/SF)</b>	<b>VACANT LAND AREA RATE (\$/SF)</b>
<u><b>YEAR 1</b></u>				
1	\$0.2290	\$0.1530	\$0.0760	\$0.0380
2	\$0.0760	\$0.0760	\$0.0380	\$0.0380
<u><b>YEAR 2</b></u>				
1	\$0.2359	\$0.1576	\$0.0783	\$0.0391
2	\$0.0783	\$0.0783	\$0.0391	\$0.0391
<u><b>YEAR 3</b></u>				
1	\$0.2430	\$0.1623	\$0.0806	\$0.0403
2	\$0.0806	\$0.0806	\$0.0403	\$0.0403
<u><b>YEAR 4</b></u>				
1	\$0.2503	\$0.1672	\$0.0830	\$0.0415
2	\$0.0830	\$0.0830	\$0.0415	\$0.0415
<u><b>YEAR 5</b></u>				
1	\$0.2578	\$0.1722	\$0.0855	\$0.0427
2	\$0.0855	\$0.0855	\$0.0427	\$0.0427

The complete Year 1 – 2021 assessment roll of all parcels to be assessed by the DNPBID is included in this Report as Appendix 1.

## DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

### **V. PUBLICLY OWNED PARCELS**

The State Constitution - Article 13D (Proposition 218) states that “parcels within a District that are owned or used by any agency, the State of California or the United States shall not be exempt from assessment unless the agency can demonstrate by clear and convincing evidence that those publicly-owned parcels in fact receive no special benefit.”

There currently are 29 publicly/quasi-publicly owned parcels within the proposed renewed DNPBID. Each of the 29 publicly/quasi-publicly owned parcels are identified as assessable by the Assessment Engineer and for which special benefit services will be provided.

Each of these publicly/quasi-publicly owned parcels will directly receive and proportionately specially benefit from DNPBID funded security, cleaning, marketing/events and administration. These 29 identified assessed publicly/quasi-publicly owned parcels/facilities will specially benefit from District funded programs and services from cleaner and safer facility entrances and street frontages. District services and programs are designed to improve the safety and cleanliness and usability of each publicly/quasi-publicly owned assessed parcel and facility within the District by reducing crime, litter and debris, all considered detractions to visitation and use of publicly/quasi-publicly owned parcels and facilities if not contained and properly managed. These publicly/quasi-publicly owned parcels will further benefit from marketing /events in that public and private facilities and uses on them will be listed in directories and DNPBID maps.

In the opinion of the Assessment Engineer, there is no clear and convincing evidence that these 29 publicly/quasi-publicly owned parcels will not proportionately specially benefit from District services, programs and improvements; therefore, each publicly/quasi-publicly owned parcel will be assessed at the full rates with assessments to be based on the land areas of each parcel.

### **VI. DNPBID GOVERNANCE**

The governance or management of the DNPBID requires an “Owners’ Association” to carry out the DNPBID services and activities. State PBID Law (36600 Streets & Highways Code) also requires that the Owners’ Association carry out specific additional functions. This includes preparation of an Annual Report to the City Council on the DNPBID activities for the past fiscal year and those proposed for the next fiscal year. The Owners’ Association may also recommend to the City Council from time to time, changes to the DNPBID boundaries, benefit zones, assessment formula or DNPBID programs and activities, all subject to public notification and, in some cases petition/balloting requirements. The Napa Downtown Association shall serve as the Owners’ Association described in the Streets and Highways Code §36651. The Board of Directors of Napa Downtown Association and its staff are charged with the day-to-day operations of the DNPBID.

An Owners' Association is a private entity and may not be considered a public entity for any purpose, nor may its board members or staff be considered to be public officials for any purpose. The Owners’ Association is, however, subject to government regulations relating to transparency, namely the Ralph M. Brown Act and the California Public Records Act. These regulations are designed to promote public accountability. The Owners’ Association is considered a legislative body under the Ralph M. Brown Act (Government Code §54950 et seq.). Thus, meetings of the Napa Downtown Association board of directors and certain committees must be held in

## DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

compliance with the public notice and other requirements of the Brown Act. The Owners' Association is also subject to the record keeping and disclosure requirements of the California Public Records Act.

### **VII. PROPOSED RULES AND REGULATION APPLIED TO THE DNPBID**

There are no specific rules or regulations applied to this DNPBID

### **VIII. OTHER ITEMS**

No bonds will be issued for any DNPBID projects in conjunction with this renewal.

### **IX. PLAN AUTHOR**

The author and preparer of this Plan is Ed Henning of Edward Henning & Associates

### **X. IMPLEMENTATION TIMETABLE**

The renewed DNPBID is expected to begin operation by January 1, 2021. In order to meet this goal, the following procedural timeline is proposed:

<b><u>Date</u></b>	<b><u>Action/Task</u></b>
By January 2020	• Develop/finalize DNPBID Management District Plan
January 2020	• Initiate petition drive
Jan – Feb 2020	• Collect petitions signed by property owners
Feb 2020	• Submit majority support petitions to City along with final Management Plan
Spring 2020	• City Council adopts Resolution of Intention to renew the DNPBID
Spring 2020	• City sends notice of DNPBID public hearing and a ballot to property owners within DNPBID
Mid 2020	• City Council conducts hearing (ballots due by this date)
Mid 2020	• Providing no majority ballot protest is filed at the hearing, Council approves Resolution of Renewal for the DNPBID
Mid 2020	• Assessment roll submitted to Napa County Assessor
Dec 10/Apr 10 (due)	• Assessments billed and collected by Napa County with property taxes
1st Qtr. '21	• Revenues remitted to Owners' Association per contract with City
(5 Yrs.)	• Owners' Association carries out renewed DNPBID programs and services

# APPENDIX 1

## YR 1 – 2021 ASSESSMENT ROLL

# DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

APN		ADDRESS	ZONE	ASSMT TYPE	YEAR 1 ASSMT RATE	LAND AREA	YEAR 1 PARCEL ASSMT
003-062-030-000	1727	MAIN	2	RETAIL2	\$0.076	14,810	\$1,125.56
003-104-005-000	1519	MAIN	2	RETAIL2	\$0.076	7,405	\$562.78
003-104-006-000	1024	NAPA	2	RETAIL2	\$0.076	7,405	\$562.78
003-105-005-000	1600	MAIN	2	NRETAIL2	\$0.076	7,841	\$595.92
003-105-008-000	1620	MAIN	2	RETAIL2	\$0.076	5,663	\$430.39
003-105-009-000	1624	MAIN	2	RETAIL2	\$0.076	8,276	\$628.98
003-106-015-000	1502	MAIN	2	RETAIL2	\$0.076	6,098	\$463.45
003-106-016-000	1506	MAIN	2	RETAIL2	\$0.076	1,742	\$132.39
003-133-007-000	1219	COOMBS	1	NRETAIL1	\$0.153	5,227	\$799.73
003-133-008-000	1213	COOMBS	1	NRETAIL1	\$0.153	3,049	\$466.50
003-133-009-000	1207	COOMBS	1	NRETAIL1	\$0.153	3,049	\$466.50
003-134-003-000	1150	PEARL	1	PARK1	\$0.076	9,583	\$728.31
003-135-012-000	1443	MAIN	2	NRETAIL2	\$0.076	1,307	\$99.33
003-135-013-000	1443	MAIN	2	NRETAIL2	\$0.076	2,614	\$198.66
003-135-014-000	1443	MAIN	2	NRETAIL2	\$0.076	1,307	\$99.33
003-135-016-000	1443	MAIN	2	NRETAIL2	\$0.076	14,375	\$1,092.50
003-136-002-000	1343	MAIN	1	RETAIL1	\$0.229	7,405	\$1,695.75
003-136-003-000	1327	MAIN	1	VACANT1	\$0.038	7,405	\$281.39
003-136-006-000	1020	CLINTON	1	RETAIL1	\$0.229	7,405	\$1,695.75
003-136-009-000	1000	CLINTON	1	RETAIL1	\$0.229	8,712	\$1,995.05
003-136-010-000	1313	MAIN	1	RETAIL1	\$0.229	6,534	\$1,496.29
003-137-003-000	1245	MAIN	1	RETAIL1	\$0.229	1,742	\$398.92
003-137-004-000	1219	MAIN	1	PARK1	\$0.076	4,356	\$331.06
003-137-005-000	1201	MAIN	1	VACANT1	\$0.038	6,748	\$256.42
003-137-008-000	1231	MAIN	1	PARK1	\$0.076	23,087	\$1,754.61
003-142-001-000	1350	MAIN	1	RETAIL1	\$0.229	3,920	\$897.68
003-142-013-000	1300	MAIN	1	RETAIL1	\$0.229	7,405	\$1,695.75
003-142-014-000	1326	MAIN	1	RETAIL1	\$0.229	14,375	\$3,291.88
003-143-009-000	950	PEARL	1	RETAIL1	\$0.229	17,424	\$3,990.10
003-143-010-000	1250	MAIN	1	RETAIL1	\$0.229	14,375	\$3,291.88
003-153-008-000	1315	CALISTOGA	1	RETAIL1	\$0.229	6,534	\$1,496.29

## DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

003-161-001-000	1339	PEARL	1	RETAIL1	\$0.229	5,663	\$1,296.83
003-161-002-000	1335	PEARL	1	NRETAIL1	\$0.153	19,166	\$2,932.40
003-161-005-000	1300	CLAY	1	NRETAIL1	\$0.153	17,860	\$2,732.58
003-161-007-000	1114	FRANKLIN	1	NRETAIL1	\$0.153	9,148	\$1,399.64
003-161-008-000	1128	FRANKLIN	1	VACANT1	\$0.038	1,742	\$66.20
003-164-004-000	1015	COOMBS	1	VACANT1	\$0.038	3,049	\$115.86
003-164-005-000	1005	COOMBS	1	RETAIL1	\$0.229	2,178	\$498.76
003-164-017-000	1201	PEARL	1	PARK1	\$0.076	51,836	\$3,939.54
003-164-023-000	1230	FIRST	1	RETAIL1	\$0.229	17,253	\$3,950.94
003-164-024-000	1270	FIRST	1	RETAIL1	\$0.229	4,854	\$1,111.57
003-164-025-000	1234	FIRST	1	RETAIL1	\$0.229	4,846	\$1,109.73
003-164-026-000	1214	FIRST	1	RETAIL1	\$0.229	10,099	\$2,312.67
003-164-027-000	1300	FIRST	1	RETAIL1	\$0.229	127,195	\$29,127.66
003-166-004-000	1130	FIRST	1	RETAIL1	\$0.229	11,761	\$2,693.27
003-166-010-000	1116	FIRST	1	RETAIL1	\$0.229	68,825	\$15,760.93
003-166-011-000	1115	PEARL	1	PARK1	\$0.076	30,492	\$2,317.39
003-166-013-000	1106	FIRST	1	RETAIL1	\$0.229	3,049	\$698.22
003-166-016-000	1118	FIRST	1	RETAIL1	\$0.229	10,890	\$2,493.81
003-167-010-000	1006	FIRST	1	RETAIL1	\$0.229	7,405	\$1,695.75
003-167-011-000	1026	FIRST	1	RETAIL1	\$0.229	4,792	\$1,097.37
003-167-020-000	1147	PEARL	1	PARK1	\$0.076	52,272	\$3,972.67
003-172-002-000	1000	MAIN	1	RETAIL1	\$0.229	8,276	\$1,895.20
003-172-007-000	1040	MAIN	1	NRETAIL1	\$0.153	12,197	\$1,866.14
003-172-009-000	1105	WEST	1	PARK1	\$0.076	52,708	\$4,005.81
003-172-010-000	1142	MAIN	1	RETAIL1	\$0.229	6,534	\$1,496.29
003-172-011-000	1122	MAIN	1	RETAIL1	\$0.229	20,909	\$4,788.16
003-173-012-000	825	PEARL	1	PARK1	\$0.076	30,492	\$2,317.39
003-181-004-000	1275	MCKINSTRY	2	PARK2	\$0.038	13,504	\$513.15
003-182-007-000	728	FIRST	1	RETAIL1	\$0.229	6,970	\$1,596.13
003-182-009-000	708	FIRST	1	RETAIL1	\$0.229	14,810	\$3,391.49
003-182-013-000	1031	MCKINSTRY	1	RETAIL1	\$0.229	871	\$199.46
003-182-018-000	746	FIRST	1	VACANT1	\$0.038	4,792	\$182.10
003-183-004-000	644	FIRST	1	RETAIL1	\$0.229	24,394	\$5,586.23



# DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

003-183-008-000	610	FIRST	1	RETAIL1	\$0.229	20,038	\$4,588.70
003-183-009-000	610	FIRST	1	RETAIL1	\$0.229	19,602	\$4,488.86
003-183-015-000	540	FIRST	2	RETAIL2	\$0.076	479,596	\$36,449.30
003-191-002-000	1525	POLK	2	RETAIL2	\$0.076	7,405	\$562.78
003-191-004-000	1600	CLAY	2	NRETAIL2	\$0.076	14,810	\$1,125.56
003-191-007-000	1630	CLAY	2	PARK2	\$0.038	37,897	\$1,440.09
003-191-008-000	1620	CLAY	2	VACANT2	\$0.038	74,923	\$2,847.07
003-192-002-000	1700	FIRST	2	RETAIL2	\$0.076	35,719	\$2,714.64
003-192-005-000	1750	FIRST	2	NRETAIL2	\$0.076	34,412	\$2,615.31
003-193-004-000	1778	SECOND	2	NRETAIL2	\$0.076	7,841	\$595.92
003-193-008-000	1790	SECOND	2	NRETAIL2	\$0.076	6,098	\$463.45
003-193-010-000	1737	FIRST	2	NRETAIL2	\$0.076	9,148	\$695.25
003-193-011-000	1755	FIRST	2	RETAIL2	\$0.076	10,454	\$794.50
003-194-001-000	1721	FIRST	2	NRETAIL2	\$0.076	9,148	\$695.25
003-194-004-000	1754	SECOND	2	NRETAIL2	\$0.076	9,583	\$728.31
003-194-005-000	1776	SECOND	2	NRETAIL2	\$0.076	9,148	\$695.25
003-194-006-000	1711	FIRST	2	RETAIL2	\$0.076	9,583	\$728.31
003-195-001-000	1600	FIRST	2	NRETAIL2	\$0.076	56,192	\$4,270.59
003-196-002-000	1635	FIRST	2	NRETAIL2	\$0.076	5,663	\$430.39
003-196-006-000	931	SEMINARY	2	PARK2	\$0.038	4,356	\$165.53
003-196-010-000	1700	SECOND	2	NRETAIL2	\$0.076	42,689	\$3,244.36
003-197-003-000	1431	POLK	1	PARK1	\$0.076	9,583	\$728.31
003-197-004-000	1427	POLK	1	PARK1	\$0.076	7,405	\$562.78
003-197-009-000	1408	CLAY	1	RETAIL1	\$0.229	6,534	\$1,496.29
003-197-012-000	1584	CLAY	1	NRETAIL1	\$0.153	4,792	\$733.18
003-197-014-000	1400	CLAY	1	RETAIL1	\$0.229	26,136	\$5,985.14
003-198-002-000	1523	CLAY	1	PARK1	\$0.076	6,970	\$529.72
003-198-003-000	1511	CLAY	1	PARK1	\$0.076	5,663	\$430.39
003-198-004-000	1503	CLAY	1	PARK1	\$0.076	2,178	\$165.53
003-198-018-000	1564	FIRST	1	NRETAIL1	\$0.153	5,663	\$866.44
003-198-019-000	1580	FIRST	1	NRETAIL1	\$0.153	6,534	\$999.70
003-198-021-000	1501	CLAY	1	PARK1	\$0.076	436	\$33.14
003-198-022-000	1401	CLAY	1	PARK1	\$0.076	30,492	\$2,317.39

## DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

003-198-025-000	1500	FIRST	1	RETAIL1	\$0.229	19,166	\$4,389.01
003-199-013-000	930	SEMINARY	1	NRETAIL1	\$0.153	20,909	\$3,199.08
003-199-014-000	955	SCHOOL	1	NRETAIL1	\$0.153	129,373	\$19,794.07
003-201-006-000	1538	THIRD	2	RETAIL2	\$0.076	6,534	\$496.58
003-202-001-000	1553	SECOND	2	NRETAIL2	\$0.076	6,970	\$529.72
003-202-002-000	1541	SECOND	2	NRETAIL2	\$0.076	5,940	\$451.44
003-202-003-000	1505	SECOND	2	PARK2	\$0.038	7,841	\$297.96
003-202-011-000	827	SCHOOL	2	RETAIL2	\$0.076	12,632	\$960.03
003-203-001-000	1531	THIRD	2	RETAIL2	\$0.076	4,792	\$364.19
003-203-002-000	1517	THIRD	2	RETAIL2	\$0.076	8,276	\$628.98
003-203-003-000	1501	THIRD	2	VACANT2	\$0.038	7,405	\$281.39
003-204-006-000	1400	SECOND	1	RETAIL1	\$0.229	6,970	\$1,596.13
003-204-007-000	1424	SECOND	1	RETAIL1	\$0.229	6,098	\$1,396.44
003-204-010-000	935	FRANKLIN	1	RETAIL1	\$0.229	36,155	\$8,279.50
003-205-001-000	842	SCHOOL	1	PARK1	\$0.076	6,098	\$463.45
003-205-006-000	1420	THIRD	1	NRETAIL1	\$0.153	5,227	\$799.73
003-205-007-000	828	SCHOOL	1	NRETAIL1	\$0.153	6,098	\$932.99
003-205-010-000	1405	SECOND	1	RETAIL1	\$0.229	1,307	\$299.30
003-205-011-000	1417	SECOND	1	RETAIL1	\$0.229	4,356	\$997.52
003-205-012-000	833	FRANKLIN	1	NRETAIL1	\$0.153	5,663	\$866.44
003-205-013-000	830	SCHOOL	1	NRETAIL1	\$0.153	6,970	\$1,066.41
003-206-001-000	1441	THIRD	1	RETAIL1	\$0.229	7,841	\$1,795.59
003-206-006-000	1426	FOURTH	1	NRETAIL1	\$0.153	5,227	\$799.73
003-206-007-000	1436	FOURTH	1	PARK1	\$0.076	4,356	\$331.06
003-207-001-000	950	FRANKLIN	1	RETAIL1	\$0.229	5,663	\$1,296.83
003-207-003-000	1307	FIRST	1	RETAIL1	\$0.229	3,485	\$798.07
003-207-004-000	1301	FIRST	1	RETAIL1	\$0.229	3,920	\$897.68
003-207-005-000	923	RANDOLPH	1	RETAIL1	\$0.229	7,405	\$1,695.75
003-207-006-000	1310	SECOND	1	NRETAIL1	\$0.153	12,197	\$1,866.14
003-207-007-000	916	FRANKLIN	1	RETAIL1	\$0.229	8,712	\$1,995.05
003-207-008-000	920	FRANKLIN	1	RETAIL1	\$0.229	5,663	\$1,296.83
003-207-011-000	1321	FIRST	1	RETAIL1	\$0.229	6,098	\$1,396.44
003-207-012-000	1315	FIRST	1	RETAIL1	\$0.229	7,841	\$1,795.59

## DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

003-208-001-000	1351	SECOND	1	VACANT1	\$0.038	28,483	\$1,082.35
003-208-002-000	819	RANDOLPH	1	RETAIL1	\$0.229	14,810	\$3,391.49
003-208-003-000	1324	THIRD	1	RETAIL1	\$0.229	2,614	\$598.61
003-208-004-000	1350	THIRD	1	RETAIL1	\$0.229	11,761	\$2,693.27
003-209-007-000	1340	FOURTH	1	NRETAIL1	\$0.153	7,841	\$1,199.67
003-211-001-000	1227	FIRST	1	RETAIL1	\$0.229	6,534	\$1,496.29
003-211-006-000	1260	SECOND	1	PARK1	\$0.076	17,860	\$1,357.36
003-211-009-000	950	RANDOLPH	1	RETAIL1	\$0.229	3,920	\$897.68
003-211-010-000	901	COOMBS	1	PARK1	\$0.076	13,068	\$993.17
003-212-001-000	1251	SECOND	1	PARK1	\$0.076	20,473	\$1,555.95
003-212-002-000	853	COOMBS	1	RETAIL1	\$0.229	15,682	\$3,591.18
003-212-004-000	1234	THIRD	1	RETAIL1	\$0.229	8,712	\$1,995.05
003-214-001-000	926	COOMBS	1	RETAIL1	\$0.229	3,049	\$698.22
003-214-002-000	1141	FIRST	1	RETAIL1	\$0.229	3,049	\$698.22
003-214-011-000	1127	FIRST	1	NRETAIL1	\$0.153	26,136	\$3,998.81
003-214-012-000	1139	FIRST	1	RETAIL1	\$0.229	3,485	\$798.07
003-214-013-000	1100	SECOND	1	PARK1	\$0.076	25,265	\$1,920.14
003-221-011-000	915	MAIN	1	PARK1	\$0.076	10,890	\$827.64
003-221-012-000	901	MAIN	1	RETAIL1	\$0.229	7,405	\$1,695.75
003-221-013-000	928	BROWN	1	PARK1	\$0.076	3,485	\$264.86
003-221-014-000	1005	FIRST	1	VACANT1	\$0.038	6,969	\$264.82
003-222-001-000	840	BROWN	1	RETAIL1	\$0.229	3,920	\$897.68
003-222-002-000	841	MAIN	1	RETAIL1	\$0.229	1,307	\$299.30
003-222-003-000	835	MAIN	1	RETAIL1	\$0.229	2,178	\$498.76
003-222-005-000	829	MAIN	1	RETAIL1	\$0.229	871	\$199.46
003-222-006-000	823	MAIN	1	RETAIL1	\$0.229	2,178	\$498.76
003-222-007-000	815	MAIN	1	RETAIL1	\$0.229	1,742	\$398.92
003-222-008-000	813	MAIN	1	RETAIL1	\$0.229	1,742	\$398.92
003-222-009-000	807	MAIN	1	RETAIL1	\$0.229	1,307	\$299.30
003-222-010-000	1010	THIRD	1	NRETAIL1	\$0.153	3,485	\$533.21
003-222-011-000	810	BROWN	1	VACANT1	\$0.038	3,485	\$132.43
003-222-012-000	822	BROWN	1	VACANT1	\$0.038	1,307	\$49.67
003-222-014-000	820	BROWN	1	VACANT1	\$0.038	1,307	\$49.67

# DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

003-222-015-000	828	BROWN	1	RETAIL1	\$0.229	1,307	\$299.30
003-222-016-000	830	BROWN	1	RETAIL1	\$0.229	4,356	\$997.52
003-231-001-000	942	MAIN	1	RETAIL1	\$0.229	5,663	\$1,296.83
003-231-003-000	930	MAIN	1	PARK1	\$0.076	3,049	\$231.72
003-231-005-000	926	MAIN	1	PARK1	\$0.076	3,049	\$231.72
003-231-006-000	924	MAIN	1	PARK1	\$0.076	5,663	\$430.39
003-231-008-000	902	MAIN	1	RETAIL1	\$0.229	5,663	\$1,296.83
003-231-012-000	975	FIRST	1	RETAIL1	\$0.229	1,742	\$398.92
003-231-013-000	967	FIRST	1	RETAIL1	\$0.229	4,792	\$1,097.37
003-235-003-000	825	FIRST	1	VACANT1	\$0.038	6,970	\$264.86
003-235-004-000	823	FIRST	1	VACANT1	\$0.038	3,485	\$132.43
003-235-005-000	803	FIRST	1	VACANT1	\$0.038	3,049	\$115.86
003-235-006-000	819	FIRST	1	VACANT1	\$0.038	2,614	\$99.33
003-242-004-000	601	FIRST	2	PARK2	\$0.038	20,909	\$794.54
003-242-005-000	585	FIRST	2	PARK2	\$0.038	5,227	\$198.63
003-242-006-000	601	FIRST	2	PARK2	\$0.038	33,541	\$1,274.56
003-242-007-000	585	FIRST	2	PARK2	\$0.038	152,460	\$5,793.48
003-242-008-000	933	WATER	2	NRETAIL2	\$0.076	71,002	\$5,396.15
003-243-001-000	645	FIRST	1	RETAIL1	\$0.229	5,227	\$1,196.98
003-243-006-000	605	FIRST	1	RETAIL1	\$0.229	6,098	\$1,396.44
003-251-005-000	1763	SECOND	2	NRETAIL2	\$0.076	8,276	\$628.98
003-251-011-000	1715	SECOND	2	NRETAIL2	\$0.076	5,663	\$430.39
003-251-012-000	837	SEMINARY	2	NRETAIL2	\$0.076	3,920	\$297.92
003-251-013-000	835	SEMINARY	2	PARK2	\$0.038	3,485	\$132.43
003-251-014-000	821	SEMINARY	2	PARK2	\$0.038	5,663	\$215.19
003-251-019-000	1766	THIRD	2	NRETAIL2	\$0.076	6,970	\$529.72
003-251-020-000	1776	THIRD	2	NRETAIL2	\$0.076	6,534	\$496.58
003-251-021-000	1790	THIRD	2	NRETAIL2	\$0.076	6,534	\$496.58
003-251-028-000	880	JEFFERSON	2	RETAIL2	\$0.076	24,394	\$1,853.94
003-251-029-000	1752	THIRD	2	PARK2	\$0.038	37,026	\$1,406.99
003-275-003-000	1091	FIFTH	1	PARK1	\$0.076	27,443	\$2,085.67
003-275-004-000	700	BROWN	1	RETAIL1	\$0.229	11,326	\$2,593.65
003-277-002-000	500	MAIN	1	RETAIL1	\$0.229	12,632	\$2,892.73

# DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

003-277-003-000	500	MAIN	1	RETAIL1	\$0.229	8,276	\$1,895.20
003-277-006-000	500	MAIN	1	RETAIL1	\$0.229	9,583	\$2,194.51
003-277-008-000	500	MAIN	1	RETAIL1	\$0.229	15,246	\$3,491.33
003-290-001-000	1500	THIRD	2	NRETAIL2	\$0.076	871	\$66.20
003-290-002-000	1500	THIRD	2	NRETAIL2	\$0.076	871	\$66.20
003-290-003-000	1500	THIRD	2	NRETAIL2	\$0.076	871	\$66.20
003-290-004-000	1500	THIRD	2	NRETAIL2	\$0.076	871	\$66.20
003-290-005-000	1500	THIRD	2	NRETAIL2	\$0.076	871	\$66.20
003-290-006-000	1500	THIRD	2	NRETAIL2	\$0.076	1,307	\$99.33
003-290-007-000	1500	THIRD	2	NRETAIL2	\$0.076	871	\$66.20
003-290-008-000	1500	THIRD	2	NRETAIL2	\$0.076	871	\$66.20
003-290-009-000	1500	THIRD	2	NRETAIL2	\$0.076	436	\$33.14
003-290-010-000	1500	THIRD	2	NRETAIL2	\$0.076	436	\$33.14
003-290-011-000	1500	THIRD	2	NRETAIL2	\$0.076	436	\$33.14
003-290-012-000	1500	THIRD	2	NRETAIL2	\$0.076	6,970	\$529.72
003-300-001-000	821	COOMBS	1	RETAIL1	\$0.229	2,178	\$498.76
003-300-002-000	830	RANDOLPH	1	NRETAIL1	\$0.153	2,614	\$399.94
003-300-003-000	1226	THIRD	1	NRETAIL1	\$0.153	436	\$66.71
003-300-004-000	811	COOMBS	1	RETAIL1	\$0.229	436	\$99.84
003-300-005-000	811	COOMBS	1	NRETAIL1	\$0.153	1,307	\$199.97
003-300-006-000	809	COOMBS	1	NRETAIL1	\$0.153	184	\$28.15
003-300-007-000	801	COOMBS	1	NRETAIL1	\$0.153	1,742	\$266.53
003-300-008-000	1220	THIRD	1	NRETAIL1	\$0.153	1,742	\$266.53
003-300-009-000	1222	THIRD	1	NRETAIL1	\$0.153	871	\$133.26
003-300-011-000	1226	THIRD	1	NRETAIL1	\$0.153	871	\$133.26
003-300-012-000	809	COOMBS	1	NRETAIL1	\$0.153	1,307	\$199.97
003-300-013-000	809	COOMBS	1	NRETAIL1	\$0.153	871	\$133.26
003-310-002-000	1030	SEMINARY	1	NRETAIL1	\$0.153	1,307	\$199.97
003-310-003-000	1030 B	SEMINARY	1	NRETAIL1	\$0.153	871	\$133.26
003-310-004-000	1030 C	SEMINARY	1	NRETAIL1	\$0.153	1,307	\$199.97
003-310-005-000	1030 D	SEMINARY	1	NRETAIL1	\$0.153	871	\$133.26
003-320-001-000	700	MAIN	1	PARK1	\$0.076	59,242	\$4,502.39
003-320-003-000	700	MAIN	1	RETAIL1	\$0.229	17,860	\$4,089.94

# DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

003-320-005-000	600	MAIN	1	RETAIL1	\$0.229	32,670	\$7,481.43
003-320-008-000	700	MAIN	1	RETAIL1	\$0.229	17,860	\$4,089.94
003-320-013-000	700	MAIN	1	RETAIL1	\$0.229	18,295	\$4,189.56
003-330-002-000	1460	FIRST	1	RETAIL1	\$0.229	3,920	\$897.68
003-330-003-000	1450	FIRST	1	RETAIL1	\$0.229	13,068	\$2,992.57
003-330-004-000	1410	FIRST	1	RETAIL1	\$0.229	7,405	\$1,695.75
006-061-001-000	1405	JUAREZ	2	VACANT2	\$0.038	41,818	\$1,589.08
006-062-002-000	400	CLAY	2	VACANT2	\$0.038	7,405	\$281.39
006-062-003-000	420	CLAY	2	VACANT2	\$0.038	42,689	\$1,622.18
006-063-001-000	426	FIRST	2	VACANT2	\$0.038	43,124	\$1,638.71
006-064-001-000	1312	JUAREZ	2	VACANT2	\$0.038	37,462	\$1,423.56
006-065-002-000	1221	SILVERADO	2	VACANT2	\$0.038	7,405	\$281.39
006-065-003-000	376	FIRST	2	VACANT2	\$0.038	7,405	\$281.39
006-065-005-000	1215	SILVERADO	2	VACANT2	\$0.038	7,405	\$281.39
006-065-006-000	356	FIRST	2	VACANT2	\$0.038	6,970	\$264.86
006-065-007-000	1215	SILVERADO	2	VACANT2	\$0.038	20,909	\$794.54
006-073-003-000	345	FIRST	2	PARK2	\$0.038	7,405	\$281.39
006-073-004-000	301	FIRST	2	VACANT2	\$0.038	32,670	\$1,241.46
006-073-007-000	1120	JUAREZ	2	PARK2	\$0.038	9,583	\$364.15
006-073-008-000	302	SECOND	2	PARK2	\$0.038	37,462	\$1,423.56
006-073-013-000	359	FIRST	2	NRETAIL2	\$0.076	13,939	\$1,059.36
006-131-006-000	802	THIRD	2	RETAIL2	\$0.076	9,148	\$695.25
006-131-007-000	820	THIRD	2	RETAIL2	\$0.076	6,970	\$529.72
006-131-011-000	807	SOSCOL	2	NRETAIL2	\$0.076	26,276	\$1,996.98
006-132-001-000	770	THIRD	2	PARK2	\$0.038	13,504	\$513.15
006-132-002-000	750	THIRD	2	PARK2	\$0.038	4,356	\$165.53
006-132-006-000	760	THIRD	2	PARK2	\$0.038	53,143	\$2,019.43
006-133-002-000	930	THIRD	1	RETAIL1	\$0.229	12,197	\$2,793.11
006-144-016-000	640	THIRD	2	RETAIL2	\$0.076	12,197	\$926.97
006-144-018-000	618	THIRD	2	RETAIL2	\$0.076	7,405	\$562.78
044-250-029-000	1500	SOSCOL	2	NRETAIL2	\$0.076	58,806	\$4,469.26
044-250-030-000	711	RIVER TERR WAY	2	NRETAIL2	\$0.076	13,939	\$1,059.36
044-250-031-000	1650	SOSCOL	2	RETAIL2	\$0.076	16,553	\$1,258.03

## DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN

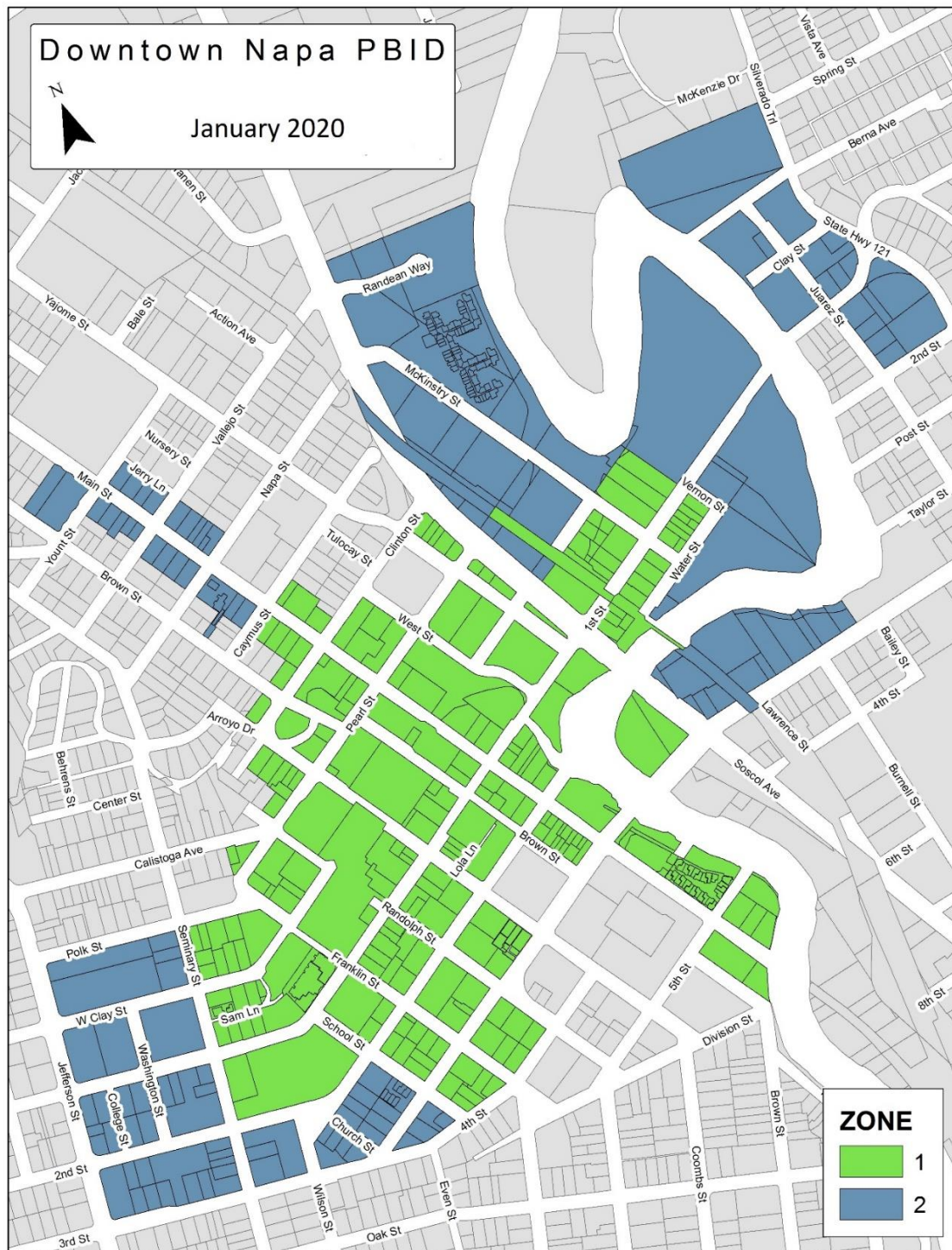
044-250-032-000	1600	SOSCOL	2	PARK2	\$0.038	24,394	\$926.97
044-250-033-000	1600	SOSCOL	2	RETAIL2	\$0.076	147,233	\$11,189.71
044-250-035-000	1274	MCKINSTRY	2	VACANT2	\$0.038	23,279	\$884.60
044-260-003-000	1275	MCKINSTRY	2	PARK2	\$0.038	26,572	\$1,009.74
044-260-005-000	1275	MCKINSTRY	2	PARK2	\$0.038	48,352	\$1,837.38
044-260-007-000	1275	MCKINSTRY	2	RETAIL2	\$0.076	50,965	\$3,873.34
044-540-001-000	1314	MCKINSTRY	2	RETAIL2	\$0.076	51,401	\$3,906.48
044-540-002-000	1314	MCKINSTRY	2	RETAIL2	\$0.076	74,052	\$5,627.95
045-100-002-000	1515	SILVERADO	2	VACANT2	\$0.038	177,289	\$6,736.98
003-172-003-000	1030	MAIN	1	RETAIL1	\$0.229	7,834	\$1,793.99
003-196-005-000	1607	FIRST	2	NRETAIL2	\$0.076	4,880	\$370.88
003-241-006-000	731	FIRST	1	RETAIL1	\$0.229	6,900	\$1,580.10
003-243-005-000	611	FIRST	1	NRETAIL1	\$0.153	4,193	\$641.53
003-352-002-000	1675	SECOND	2	VACANT2	\$0.038	2,731	\$103.78
003-352-003-000	1625	SECOND	2	VACANT2	\$0.038	2,731	\$103.78
						4,528,914	\$476,914.99

# APPENDIX 2

## DNPBID BOUNDARY MAP



## DOWNTOWN NAPA PBID – MANAGEMENT DISTRICT PLAN



# ATTACHMENT 1

## ASSESSMENT ENGINEER'S REPORT