



**Downtown Napa Association
Agenda
Tuesday, September 10, 2:30 P.M.
Filippi's
645 First Street**

DNA Members: Bill LaLiberte, President; Allison Hallum, Vice-President; Tom Finch, Treasurer; Steve Pierce, Past President; Connie Anderson; Naomi Chamblin; Andrew Curry; Tamer Hamawi; Anette Madsen; Julie Meyers; Jessica Pinzon; *Craig Smith, Staff*

Guests: Hilary Zunin, Napa CanDo; Ron Scharman, Ryan Neergaard, Abby Lynch, Astra Digital

1. **CALL TO ORDER AND INTRODUCTIONS** **LaLiberte**

2. **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**

3. **ACTION/INFORMATION ITEMS**
 - a. **Approve August 2019 Minutes** **LaLiberte**
 - b. **Napa CanDo** **Zunin (15 min.)**

An introduction to the organization and what they are doing in Napa.
 - c. **Astra Digital** **Astra Team (15 min.)**

Astra handles social media for TID, and therefore the DNA. An intro to their organization and how we can best work together
 - d. **Events** **Smith (10 min.)**
 - i. **Feedback on Blues, Brews & BBQ**
 - ii. **Christmas Parade**

Meeting with Steve Potter, John Coates and Pete Hangen, along with LaLiberte, Anderson and Smith on September 12th
 - e. **Farmers Market** – Update as appropriate **Smith**
 - f. **General Plan** **La Liberte (30 min.)**

What do DNA board members want to see in the plan, or how it moves forward?
 - g. **Items for the next agenda** **La Liberte (5 min)**

4. **ADJOURN** The next regular meeting is scheduled for October 8th.

BROWN ACT:

Government Code 54950 et seq. (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Napa Downtown Association posts Agendas at 1290 Napa Town Center. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Craig Smith at (707)257-0322 at least 48 hours prior to the

meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate.