



Property Based Improvement District Meeting

Agenda

2:30 p.m. September 12, 2019

Archer Hotel, Great Room C

1230 First Street, Napa, CA

Members: Ryan Gregory, Chair; Sara Brooks; Mike Butler; Tony Giaccio; Michael Holcomb; Bob Johnstone; Jim Keller; Kelly Moore; Robin Schabes; *Staff: Craig Smith*

Guest: Dave Perazzo and Mike Berger, City of Napa

1. CALL TO ORDER

2. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

3. INFORMATION/ACTION ITEMS:

a. Approve June 2019 minutes

Gregory

b. Update on Sidewalk Cleaning and Hanging Flower Baskets

Perazzo/Berger

c. Update Utility Box Wraps

Smith

PBID and the Rail Arts District entered into an agreement. Shelly Willis will prepare the art plan and present that to the Arts Commission on September 24. Pending approval, it will go to City Council.

d. Ambassador Report

Smith

There are currently 16 active Ambassadors. In August alone, the Ambassadors made contact with 639 visitors and locals, versus 129 visitors in 2018. Question – is there value to literature that addresses Napa’s history?

e. PBID Renewal

All

Smith entered into a contract with Ed Henning and Associates for the PBID renewal.

Next steps:

- i. Review proposed 2020 Budget for committee feedback
- ii. Hold property owner meetings to get feedback on Master Plan (October)
- iii. Develop Master Plan for Committee approval
- iv. Begin petition signature drive (November)

4. INFORMATIONAL ITEMS - Updates from members as appropriate.

5. ADJOURN The last meeting of the year is December 12.

BROWN ACT:

Government Code 54950 et seq. (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Napa

Downtown Association posts Agendas at 1300 First Street, Suite 290. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Craig Smith at (707)257-0322 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group.

The order of Agenda items is listed for reference and may be taken in any order deemed appropriate.