



**Downtown Napa Association  
Minutes Tuesday, May 7, 2019  
Filippi's  
645 First Street**

**Present:** Bill LaLiberte, President; Allison Hallum, Vice-President; Tom Finch, Treasurer; Steve Pierce, Past President; Connie Anderson; Tamer Hamawi; Anette Madsen; Julie Meyers; Jessica Pinzon; *Craig Smith, Staff*

**Absent:** Andrew Curry

**Excused:** Naomi Chamblin

**Guests:** Linsey Gallagher, Visit Napa Valley

1. **CALL TO ORDER AND INTRODUCTIONS** LaLiberte called the meeting to order at 2:32 p.m.

2. **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA** *None*

3. **ACTION/INFORMATION ITEMS**

**LaLiberte**

**a. Approve April 2019 Minutes** Finch moved approval, Pierce seconded. Passed with abstention from Anderson.

**b. Visit Napa Valley** Gallagher provided an informative look at tourism in the valley.

**c. P&L vs, Budget Report through April, 2019** **Smith (10 min)**

**i. Review for approval** – Smith presented a through-April statement reflecting income of -\$12,090 against a budgeted loss of -\$27,840. Madsen moved approval. Hamawi seconded, approved unanimously.

**ii. Approve an additional \$6500 for Blues Brews & BBQ** The City is re-instating the road closure fees, which they had previously said would not be charged. Board members were frankly surprised at the retraction of the earlier agreement. Pierce moved approval and Finch seconded, with the caveat that the board re-address this with the City to negotiate down or remove those fees. They also requested that we get an agreement with the city in writing. Approved unanimously with these provisions.

**d. Events**

**i. Napa Live** Smith reported that interest has gone from 33 merchants participating in 2017 to 15 or 16 lined up for this year. Additionally, every season ends with less merchant participation that it starts with. Pierce moved that, in view of the lack of merchant interest at a level that would make the event worthwhile, it be cancelled. Meyers seconded. Approved unanimously.

**ii. Locals Night Out** Smith reported that all is going well with this.

**e. General Membership** Members will set a date, potentially July 9<sup>th</sup>, for the meeting, possibly inviting Aura Adams back as speaker. Smith suggested, based on a presentation by Napa PD that he saw, that the board might want to invite that group to do a presentation on basic awareness and active shooter response.

**f. Follow up on Parking Report from April** Finch reported that he and Smith met with Tony Valadez and Robin Schabes, who revised the budget they presented to the Board to one that now balances. Either way, they were not expecting the DNA to cover any shortages or participate financially in any way. Finch and Smith suggested several changes the City might consider regarding enforcement.

**g. Items for the next agenda** *None suggested*

**4. ADJOURN** The next regular meeting is scheduled for June 11<sup>th</sup>. LaLiberte adjourned at 4:01 p.m.

Recorded by Craig Smith