



**Downtown Napa Association
Minutes
Tuesday, August 13th
Filippi's, 645 First Street**

Present: Bill LaLiberte, President; Allison Hallum, Vice-President; Tom Finch, Treasurer; Steve Pierce, Past President; Connie Anderson; Naomi Chamblin; Andrew Curry; Anette Madsen; Julie Meyers; Jessica Pinzon; *Craig Smith, Staff*

Absent: Tamer Hamawi

Guest: John Woodbury, General Manager, Napa Open Space District

Guests: Barry Christian, Napa Open Space District

1. **CALL TO ORDER AND INTRODUCTIONS** LaLiberte opened the meeting at 2:33 p.m.

2. **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA** *None*

3. **ACTION/INFORMATION ITEMS**

a. Approve May 2019 Minutes Pierce moved approval. Anderson seconded, approved unanimously.

b. Napa Open Space District Woodbury reviewed the activities is and hopes to be involved with. They are proposing a 15 year, one-quarter cent sales tax increase to help fund park maintenance and development, as well as educational programs and more. County will review it for acceptance on the March 2020 ballot.

c. P&L vs. Budget Report through July 2019 Smith presented the P&L vs. budget statement, which shows net income of -\$22,653 against a budgeted \$4976. He explained that \$56K in sponsorship, which will flip the numbers favorably, hasn't come in yet. LaLiberte asked him to revise the budget and send board members the amended report. Chamblin moved approval with the requested action. Anderson seconded, approved unanimously.

d. Events

i. Locals Night Out For a first year event, it was successful and will likely be repeated next year. Instead of the \$25K budgeted as the DNA contribution, it will likely be closer to \$17K. The board will get a full report on this at a later meeting.

ii. General Membership meeting The situational awareness/active shooter program was well received, with about 50 people attended. The DNA will host another such meeting in 2020.

iii. Future of events and Christmas Tree Lighting/Parade After much discussion, the board decided to host the Christmas Tree Lighting. The DNA is unable to commit to manning all of the street closures required for the Christmas parade, and instructed Smith to let them know that help is needed for that part of it. Pending that support, the DNA is fully prepared to host/manage the 2019 parade.

iv. Main Street and Blues, Brews & BBQ One of the Main Street Reunion sponsors has pulled out, leaving the event \$5K short.

e. Farmers Market – Gasser is not renewing their lease, and the Market board is looking at a

couple of downtown locations beginning April 1, 2020; Parking lot X (the old Cinedome lot) and the Sullivan lot (between the County building and Presbyterian Church on Third) for the Saturday market, and the Oxbow Commons for Tuesday morning.

f. General Plan Tabled until September

g. Ambassador program members signed up at the meeting

h. Items for the next agenda The executive committee will send out talking points for a general plan discussion and any other items that seem appropriate.

4. ADJOURN LaLiberte adjourned the meeting at 4:00 p.m. The next regular meeting is scheduled for September 8th.

Recorded by Craig Smith