



**Downtown Napa Association
Agenda
Tuesday, August 13th 2:30 P.M.
Filippi's
645 First Street**

DNA Members: Bill LaLiberte, President; Allison Hallum, Vice-President; Tom Finch, Treasurer; Steve Pierce, Past President; Connie Anderson; Naomi Chamblin; Andrew Curry; Tamer Hamawi; Anette Madsen; Julie Meyers; Jessica Pinzon; *Craig Smith, Staff*

Guests: Barry Christian, Napa Open Space District

1. **CALL TO ORDER AND INTRODUCTIONS** **LaLiberte**

2. **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**

3. **ACTION/INFORMATION ITEMS** **LaLiberte**
 - a. **Approve May 2019 Minutes** **LaLiberte**
 - b. **Napa Open Space District** **Christian (15 min)**
An update and introduction to the ballot initiative they are proposing.
 - c. **P&L vs. Budget Report through July 2019** **Smith (10 min)**
 - d. **Events** **LaLiberte (30 min)**
 - i. **Napa Live** **Pierce/Smith**
Update on the event, including closing night, July 31
 - ii. **General Membership meeting** **Smith**
The Situational Awareness/Active Shooter Presentation attracted about 50 people and was extremely well received. Should another be held, and if so, when?
 - iii. **Future of events and Christmas Tree Lighting/Parade**
Twenty plus years ago, the City asked the DNA to organize and host the Christmas Parade, which grew to include a Christmas Tree Lighting. The DNA has relied on the meager earnings from Main Street Reunion and Blues, Brews & BBQ to offset the \$10 – 12,000 of unrecovered expenses from these. The City recently reneged on its offer to reduce the event fees, and it is likely the DNA will pay even more in the future. Should the DNA give the tree lighting and parade back to the City? If the DNA does host the parade in 2019, how about “The Twelve Days of Christmas,” for a theme?
 - iv. **Main Street and Blues, Brews & BBQ** **Smith**
One of the Main Street Reunion sponsors has pulled out, leaving the event \$5K short.
 - e. **Farmers Market** – Gasser is not renewing their lease, and the Market board is looking at a couple of downtown locations.
 - f. **General Plan** **Smith (10 min.)**
Several members of that committee have asked to meet with DNA members to hear what is important to downtown.

g. Ambassador program

Smith

Calendar for signups will be circulated during the meeting

h. Items for the next agenda

La Liberte (5 min)

4. **ADJOURN** The next regular meeting is scheduled for June 11th.

BROWN ACT:

Government Code 54950 et seq. (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Napa Downtown Association posts Agendas at 1290 Napa Town Center. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Craig Smith at (707)257-0322 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate.