



**Downtown Napa Association  
Minutes  
Tuesday, March 12, 2019 Filippi's**

**DNA Members:** Bill LaLiberte, President; Allison Hallum, Vice-President; Tom Finch, Treasurer; Steve Pierce, Past President; Connie Anderson; Naomi Chamblin; Tamer Hamawi; Anette Madsen; Jessica Pinzon; *Craig Smith, Staff*

**Excused:** Andrew Curry

**Absent:** Julie Meyers

**Guests:** Heath Morrison, Aaron Medina; Napa PD

1. **CALL TO ORDER AND INTRODUCTIONS** LaLiberte opened the meeting at 2:33 pm.

2. **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA** Tom Finch announced that Filippi's opened fourteen years ago, March 11<sup>th</sup>.

3. **ACTION/INFORMATION ITEMS**

a. **Approve February 2019 Minutes** Finch moved approval. Madsen seconded, approved unanimously.

b. **Napa PD Update** Morrison and Medina introduced the Napa Community Awareness Management System (CAMS), the city's use of camera's in public spaces and partnership with private businesses. More info on that will be released, which the DNA will share with members. The downtown police officers program has been suspended due to staffing issues, but will return. Both speakers remarked that Police Chief Plummer is committed to ours being a safe downtown

c. **ABC Licensing Update** Senator Dodd has already initiated action to reverse the number of barrels of beer needing to be sold under a Type 75 license back to 100 annually. He is entertaining ideas to increase the # of Type 47 license. LaLiberte, Finch, Smith and two restaurant owners are meeting with Dodd on the 14<sup>th</sup>.

d. **Local's Night Out** Smith announced that the event, which will include arts & crafts, beer and wine, music, community groups and a weekly mixology contest, is scheduled for June 11 through July 30, from 5:30 to 8:30 in First Street Napa.

e. **New Activities** Friday the 15<sup>th</sup>, 20 volunteers from the Visitors Center will tour ten downtown businesses, spending ten minutes in each, and will then have lunch at Charlie Palmers. This could become a quarterly program.

f. **Items for the April agenda** The group expressed interest in three agenda items, in the following order: 1) a visit from the Economic Development Department of the City along with the two newest council members, to discuss the number of vacancies downtown and to craft strategies for reaching higher occupancy, 2) Lindsay Gallagher, the new president of Visit Napa Valley, and 3) Police Chief Robert Plummer. Other suggestions were for art installations in vacant windows, as was done ten years ago.

4. **ADJOURN** LaLiberte adjourned the meeting at 3:41 p.m. The next regular meeting will be Tuesday, April 9, 2:30 p.m..

*Recorded by Craig Smith*