



**Downtown Napa Association  
Minutes  
Tuesday, April 9, 2019  
Filippi's**

**Present:** Bill LaLiberte, President; Allison Hallum, Vice-President; Tom Finch, Treasurer; Steve Pierce, Past President; Andrew Curry; Anette Madsen; Julie Meyers; Jessica Pinzon; *Craig Smith, Staff*

**Absent:** Connie Anderson, Naomi Chamblin, Tamer Hamawi

**Guests:** Vin Smith, Robin Schabes and Tony Valadez; City of Napa Community Development Department; Pedro Lopez, New Tech High and Napa Noodles

**1. CALL TO ORDER AND INTRODUCTIONS** LaLiberte called the meeting to order at 2:31 p.m.

**2. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA** *None*

**3. ACTION/INFORMATION ITEMS**

**a. Approve March 2019 Minutes** Pierce moved approval of the March minutes. Hallum seconded, approved unanimously.

**b. Parking Report/Adoption** Valadez presented the Budget for the parking district, which showed a deficit of \$29,000, and he opened a discussion about how that gap could be closed. Members said that current enforcement does not cover the entire district, and that virtually no enforcement is being done in the Oxbow District. Valadez said that the applications for permits will go online in May, which should encourage more people to use permits, but members countered that, because enforcement on the street is so inconsistent, people are more likely to take their chances on getting ticketed on the streets. Members had questions about other existing revenue streams, such as PBID, that were not mentioned. Valadez will return to a later meeting with an update.

**c. Vacancy Report/Discussion** Schabes distributed a report that was earlier shown to city council, which shows that the retail vacancy rate is only 11% overall in downtown, and the office space vacancy rate is 13%.

**d. Events Update** Smith reported on the current set up for Locals Night Out and said that seventeen businesses have signed up for Napa Live. On a separate note, he said that the price for pedestrian signs, normally \$180 for three years, is going to be reduced to \$99, beginning tomorrow.

**e. May Meeting** After discussion, members decided to hold the May meeting on May 7<sup>th</sup>.

**f. Items for the next agenda** Linsey Gallagher from VNV will be invited. Topics will include Bottlerock and Locals Night Out.

4. **ADJOURN** LaLiberte adjourned the meeting at 4:00 p.m.

*Recorded by Craig Smith*