



**Downtown Napa Association
Agenda
Tuesday, May 7, 2019 2:30 P.M.
Filippi's
645 First Street**

DNA Members: Bill LaLiberte, President; Allison Hallum, Vice-President; Tom Finch, Treasurer; Steve Pierce, Past President; Connie Anderson; Naomi Chamblin; Andrew Curry; Tamer Hamawi; Anette Madsen; Julie Meyers; Jessica Pinzon; *Craig Smith, Staff*

Guests: Linsey Gallagher, Visit Napa Valley

- 1. CALL TO ORDER AND INTRODUCTIONS** **LaLiberte**

- 2. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**

- 3. ACTION/INFORMATION ITEMS** **LaLiberte**
 - a. Approve April 2019 Minutes** **LaLiberte**
 - b. Visit Napa Valley** **Gallagher (15 min)**
Introducing the new President of Visit Napa Valley and update as appropriate.
 - c. P&L vs, Budget Report through April, 2019** **Smith (10 min)**
 - i. Review for approval**
 - ii. Approve an additional \$6500 for Blues Brews & BBQ**
The City is re-instating the road closure fees.
 - d. Events** **Smith (10 min)**
 - i. Napa Live** **LaLiberte (15 min)**
Interest in the event is going downhill, from 33 merchants participating in 2017 to 15 or 16 lined up for this year. Additionally, every season ends with less merchant participation that it starts with. The board will decide if the event should go forward in 2019
 - ii. Locals Night Out**
Update
 - e. General Membership** **LaLiberte (5 min)**
Members will set a date, potentially July 9th, for the meeting, possibly inviting Aura Adams back as speaker. Other suggestions are welcome.
 - f. Follow up on Parking Report from April** **Finch/Smith (5 min)**
 - g. Items for the next agenda** **La Liberte (5 min)**

- 4. ADJOURN** The next regular meeting is scheduled for June 11th.

BROWN ACT:

Government Code 54950 et seq. (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Napa Downtown Association posts Agendas at 1290 Napa Town Center. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Craig Smith at (707)257-0322 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate.