

DO SOMETHING UNEXPECTED



STROLL

Between amazing meals and wine tastings, there are endless amount of things to do in Napa. From events like the **Downtown Napa Culinary Crawl** to shows at **Uptown Theatre Napa**, the city's vibrant downtown is completely walkable, making it easy to explore and enjoy. Art lovers will find heaven along the **Napa ARTwalk**, a biannual, rotating sculpture exhibit along the streets of Downtown Napa. Craving outdoor adventure? Hike, bike, kayak, take a gondola ride or ride a hot air balloon above the valley. Visitors can also enjoy a variety of events throughout the year. From **Main Street Reunion**, a pre-1976 classic car show, to local favorite **Blues, Brews & BBQ**, there's something for everyone.

SIP

Downtown Napa is currently home to 35 **wine tasting rooms**, with more on the horizon. The best part, all tasting rooms are within walking distance of one another. Unlike vineyards up the valley, tasting rooms give guests the opportunity to check out smaller, boutique wines while enjoying the local, small-town feel of Downtown Napa. Visitors can also take advantage of the **Downtown Napa Wine Tasting Card**. For \$15, cardholders can visit eight tasting rooms and sample hundreds of incredible, hard-to-find wines for half the price. The card is valid for the entire year. Napa is more than just wine with a craft brewery culture quickly exploding onto the scene. From local producers to well-known breweries, there are plenty of flavors to explore.

SAVOR

Culinary star power abounds within the city. Restaurants in Napa include Michelin-starred **La Toque** and Iron Chef Morimoto's acclaimed **Morimoto Napa**. Neighborhood eateries please locals and visitors alike, while the more than 20 vendors inside **Oxbow Public Market** offer the height of artisanal everything – from picnic-ready bread, cheese and charcuterie to innovative bites. Downtown Napa adventurers can also dine along Napa's Riverfront, enjoying authentic and award-winning cuisine.

SLEEP

At the end of the day, relax at one of more than 30 beautiful **hotels** and 15 picturesque **bed & breakfast inns**. Lodging properties in the City of Napa make it their mission to mix the luxury one would expect while visiting, with making guests feel right at home. Properties are located downtown, within walking distance or provide shuttles to **restaurants**, **wine tasting rooms** and **shops**. Electric car charging stations and complimentary bike rentals are also available for guests to enjoy at many lodging properties.





LIVE MUSIC

Downtown Napa goes beyond the wine with a variety of weekly live music events as well as major annual festivals. Whether you are a night owl who loves a vibrant nightlife scene or you enjoy a laid-back sunny afternoon catching some tunes, Napa has something for everyone to enjoy. Catch a musical performance at **Uptown Theatre Napa**, discover world-class jazz performances at **Blue Note Napa** or enjoy live performances at many lodging properties and wine tasting rooms. Annual live music events include the well-known **BottleRock Napa Valley** and local favorites such as **Napa Live Inside & Out**, **Napa Porchfest** and **Napa City Nights**.

RELAX

Envision yourself indulging in a glass of Napa Valley wine while relaxing during the perfect wine country getaway: a spa weekend. Have you ever imagined using the burgundy elixir as an exfoliant or covering your body in a mixture of the earth in which grapes were grown? Tucked into the streets and nestled in the rolling hills are a number of **premier luxury spas**. Each spa in town offers guests the ultimate experience in relaxation and rejuvenation. Enjoy unique spa treatments like a Cabernet grape seed scrub, a decadent body wrap with wine cave mud or a relaxing massage—now that's an unforgettable getaway!

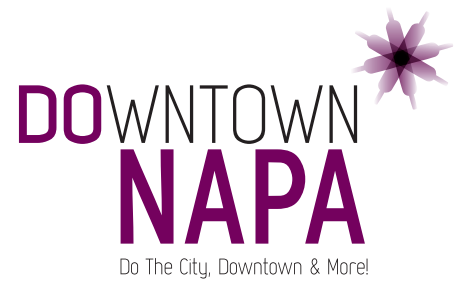
DOG-FRIENDLY

Don't forget your furry friend on your next trip to the City of Napa. Many **lodging properties** welcome your dog, and some even offer creative and custom pet experiences. Bring your pup along for a fun-for-all Napa retreat at properties that are more than just **pet-friendly**, your pup will be treated like a VIP! The Very Important Pet program includes gourmet bones and biscuits made from Napa Valley wines, pet sitters who are always ready for a walk and a custom-designed blanket, along with a placemat and a stainless steel food and water bowl. If all that is not enough to get your dog's tail wagging, you can sign them up for a doggie massage and other pet treatments, so you and your furry friend can relax into the wine country way of life together.

ANNUAL EVENTS

- Spring: Arts in April, Napa Live: Inside & Out, BottleRock Napa Valley
- Summer: Napa City Nights, Main Street Reunion, July 4th Parade and Festivities, Blues, Brews & BBQ
- Fall: Harvest, Cabernet Season Begins, Napa Valley Film Festival
- Winter: Napa Valley Restaurant Week, Holiday Parade, Napa Lighted Art Festival, Cabernet Season Continues
- Year-Round: DoNapa Culinary Crawls, Live Music

DO NAPA'S STORIES



UNIQUE WINE TASTING IN NAPA

When you go wine tasting, it can be hard to distinguish one wine from another after a few stops, but not when you're in Napa! Many of the 35 tasting rooms in Downtown Napa offer small production wines that most people will never find, along with experts who will tell you about them. The best part - they are all within walking distance of one another. The tasting rooms also take a different approach to the entire experience, offering something unique and memorable. Pick up a Wine Tasting Card for just \$15 and get half-price tastings at eight local tasting rooms. This can save you more than \$150 while experiencing some of Napa Valley's best-kept wine secrets!

NAPA'S NIGHTLIFE

While sunny days in Napa are a beautiful backdrop for wine tasting, as night descends, Napa takes on a whole new feel. From late night tasting rooms including **CADET Wine + Beer Bar** and **JaM Cellars**, to live entertainment at **Uptown Theatre Napa**, there is something to satisfy every palate. Elevate your evening experience at **Archer Hotel**, located in the heart of Downtown Napa. This towering property offers panoramic views of Napa from their rooftop pool, and bar and restaurant – **Sky & Vine**. Get up close and personal with a variety of live musical performances at **Blue Note Napa**, a jazz club and restaurant inside the historic **Napa Valley Opera House**.

NAPA GETS BREWING

The Napa Valley is world-renowned for its mastery of the grape, but Napa is gaining appeal for its trendy craft breweries and old favorites. Home to some of the region's top taprooms, Napa is quickly emerging at the forefront of ushering in a new brew experience to the valley. From **Stone Brewing** to **Fieldwork Brewing Company**, **Trade Brewing** to **Napa Palisades Saloon**, **Downtown Joe's Brewery** to **CADET Wine + Beer Bar**, the hops are flowing in the heart of wine country. Each brewery in Napa offers a unique brew to awaken your senses after a day of wine tasting or to mix up your taste buds from grapes to hops. Discover how Napa is more than just wine when you taste what we have brewing.



DO_{TOWN}N NAPA

Do The City, Downtown & More!



DO SOMETHING UNEXPECTED. DO NAPA.

Located just a short drive from three international airports, Downtown Napa is the premier Napa Valley destination. Offering an unexpected experience, Napa sits at the southern end of its namesake valley. Once a jumping-off point for wine country excursions, Napa has undergone a transformation, becoming a vibrant world-class destination in its own right. Locals and visitors alike are guaranteed a unique, once-in-a-lifetime experience that brings them back time and time again.

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QUICK FACTS

- Total Population 2018: 82,026
- Size: 17.8 square miles of land, 0.3 square miles of water
- Weather: Year-round average daytime temperatures range from 55°F in the winter to 78°F in the summer.
- Location: Situated along Highway 29, the heart of the Napa Valley wine region
- Downtown Wine Tasting Rooms: 35
- Downtown Eateries: 80+
- Galleries: 15
- Hotels Citywide: 30+
- Bed and Breakfast Inns Citywide: 15
- Downtown Boutique and Specialty Shops: 60+
- Spas and Wellness Retreats: 20+



TRAVEL FACTS

- Oakland: 53 mi./1 hr. drive
- San Francisco: 53 mi./1.5 hr. drive
- Sacramento: 60 mi./1.5 hr. drive
- Central Coast: 267 mi./4 hr. drive
- Napa County Airport (APC): 10 min. drive
- Sonoma County Airport (STS): 50 mi./1 hr. drive
- Los Angeles: 403 mi./1.25 hr. flight
- San Diego: 523 mi./1.5 hr. flight
- Mid-West: 2,100 mi./4.5 hr. flight
- East Coast: 2,900 mi./6 hr. flight
- South East: 3,000 mi./6 hr. flight
- Transportation Links: Soscol Gateway Transit Center, Amtrak, Vallejo Ferry

Learn more at DoNapa.com
and follow Downtown Napa:

