



**Property Based Improvement District Meeting
Minutes
2:30 p.m. June 14, 2018
Napa Chamber of Commerce**

Present: Ryan Gregory, Chair; Sara Brooks; Mike Butler; Tony Giaccio; Michael Holcomb; Bob Johnstone; Kelly Moore; *Staff: Craig Smith*

Absent: Jim Keller, Robin Schabes

Guest: Dave Perazzo, Jeff Folks, Steve Crego, Katrina Gregory, and Pete Hangen, City of Napa

1. **CALL TO ORDER** Gregory called the meeting to order at 2:33 pm.

2. **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA** *None*

3. **ACTION ITEMS:**

a. Approve March 2018 minutes Giaccio moved approval. Butler seconded, approved unanimously.

b. Update on Hanging Baskets/ Sidewalk cleaning program Perazzo reported that the cleaning of the garages will now be handled by Public Works, and introduced Jeff Folks and Steve Crego from that department. He also presented the revised cleaning schedule, which weights areas based on traffic patterns, and covers a larger footprint of downtown. Additionally, the spring plants have been planted in the hanging baskets. All were pleased with the way the program is going.

c. Napa Lighted Arts Festival Gregory from the City presented the 2018 program, dates of which are being move to January 12 through the 20, 2019. A number of new elements are being considered for the program, including more buildings to be covered, hot air balloons, a 'moon' global and others. They are the PBID contribution be increased to \$50,000.

d. Financial Report The board asked if PBID could afford to bump the increase to the Napa Lighted Arts Festival as requested. Smith said the money would probably be available and will let members know via email. Holcomb suggested that PBID consider items that will have permanence, such as the artwork attached to all the switch boxes on the Wine Train. Members generally agreed. When an amount is confirmed for the Lighted Art Festival, it will include the verbal caveat that the money may not be there or might not be as large a number is 2020.

4. **INFORMATIONAL ITEMS**

a. Ambassador program Johnstone reported that the program is behind schedule and has run into few hurdles that needed to be crossed, including; 1) the proposed hours were too long, 2) the pay needed to be bumped, 3) mention of security in the job description need to be

removed.

5. **ADJOURN** Gregory adjourned the meeting at 3:45 pm. The next regular meeting is September 13, 2018. The fourth and last meeting of 2018 is on December 13.

Recorded by Craig Smith