



**Downtown Napa Association
Minutes
Tuesday, March 13, 2018
1556 First Street**

Present: Steve Pierce, President; Tom Finch, Vice-President; Sara Brooks; Celeste Carducci; Naomi Chamblin; Allison Hallum; JB Leamer; Bill LaLiberte; Anette Madsen; *Craig Smith, Staff*

Absent: Ruth Appleby

Guests: Jill Techel and Danielle Schmitz, Napa Valley Transit Authority (NVTA); Shannon Barcal, Brent Lund, Michael Walker, City of Napa Public Works and Planning; Heath Morrison, Kyle Upchurch, Tom Degerstrom, City of Napa Police Department

1. CALL TO ORDER AND INTRODUCTIONS Pierce called the meeting to order at 2:30 p.m.

2. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA *None*

3. INFORMATION/DISCUSSION ITEMS

a. Toll Bridge Increase Measure Schmitz gave an overview of RM3, a June 5th ballot initiative that will raise \$.5 billion by raising the Bay Area bridge tolls by a \$1 per year in 2019, 2022 and 2025, \$20 million of which is earmarked for Napa County projects. She reviewed several projects that are on NVTA's radar, including the 'flyovers' on Hwy 29 at Napa/Soscol Road and Jamieson Canyon road.

b. Updates on City Projects Barcal, Lund and Walker reported on three projects. Main Street between Third and Second will be reconfigured to allow for outdoor dining on the east side as well as a 'scramble' crosswalk at Main and Second. Dwight Murray Plaza came in as significantly more expensive than anticipated, and is being re-engineered with a new timeline. The roundabouts near Hwy 29 and change in direction of First and Second Streets are scheduled for 2019-2020. Board members discussed whether or not it makes sense to do Dwight Murray Plaza in phases or all at once. The main point of emphasis was to keep including the board and merchants informed and involved, as much as possible, in the decision making process.

c. Downtown Police Program Morrison reported on current efforts of the officers to reach out to merchants and asked for feedback on current problems. Upchurch discussed the two programs he leads, an 'active shooter' situational program and a de-escalation program. LaLiberte reported that the programs had been presented and extremely well received at the Oxbow Market. Board members were very interested, and asked Smith to arrange for both.

4. ACTION ITEMS:

a. Approve February 2018 Minutes Brooks moved approval. Finch seconded, approved unanimously.

b. Approve New Secretary/Treasurer Because of his workload, JB Leamer has resigned his

position as secretary/treasurer but will remain on the board. The Executive Committee recommends nominating Bill LaLiberte to fill the remainder of Leamer's term, through this year. La Liberte moved approval, Hallum seconded. Approved unanimously.

c. Approve Returning Blues, Brews & BBQ to First Street After hearing from numerous merchants who strongly requested that the event be returned to First Street, Smith has talked to almost 50 merchants, City Staff and all City Council members, finding that virtually all support the move. Hallum moved to approve, Chamblin seconded. Approved unanimously.

d. Approve Reserve Policy Language During the February meeting, the board approved of establishing language for a reserve policy, and opening up an account with \$75,000. Here is the language proposed by the Executive Committee:

As a hedge against unforeseen events or circumstances that may impact the ability of the Downtown Napa Association to meet any fiscal year's budget commitments, the board will establish a reserve fund of up to \$150,000. The money will be held in an interest bearing account that can be accessed at any time with the authorization of the Executive Committee and the Full Board.

Brooks moved approval of the language as proposed. Carducci seconded, approved unanimously.

5. ADJOURN Hallum suggested someone to present current I-9 information at the next meeting, which was well received. All meetings are on the second Tuesday of the month, except for April, when there will be no meeting. The next regular meeting will be Tuesday, May 8th, 2:30 to 4:00 PM. Pierce adjourned the meeting at 4:00 p.m.

Recorded by Craig Smith