



**Downtown Napa Association
Agenda
Tuesday, March 13, 2018 2:30 P.M.
Napa Chamber of Commerce
1556 First Street**

DNA Members: Steve Pierce, President; Tom Finch, Vice-President; Sara Brooks; Ruth Appleby; Celeste Carducci; Allison Hallum; JB Leamer; Bill LaLiberte; Anette Madsen; *Craig Smith, Staff*

Guests: Jill Techel and Derek Moore, Napa Valley Transit Authority (NVTA); John Ferrons, City of Napa Public Works; Heath Morrison, City of Napa Police Department

1. CALL TO ORDER AND INTRODUCTIONS

Pierce

2. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

3. INFORMATION/DISCUSSION ITEMS

a. Toll Bridge Increase Measure

Techel/Moore

(20 min.)

The NVTA is supporting the Measure to increase Bay Bridge Tolls by one dollar each year in 2019, 2022 and 2025. Monies raised could support Napa projects.

b. Updates on City Projects

Ferrons (20 min.)

Dwight Murray Plaza and Main Street Streetscape, both of which include outdoor dining, and the First/California Roundabouts project.

c. Downtown Police Program

Morrison (20 min.)

A review of the downtown police officers' efforts and feedback on how to make the program more effective.

4. ACTION ITEMS:

a. Approve February 2018 Minutes

Pierce

b. Approve New Secretary/Treasurer

Pierce (5 min.)

Because of his workload, JB Leamer has resigned his position as secretary/treasurer but will remain on the board. The Executive Committee is nominating Bill LaLiberte to fill the remainder of Leamer's term, through this year.

c. Approve Returning Blues, Brews & BBQ to First Street Smith (10 min.)

After hearing from numerous merchants who strongly requested that the event be returned to First Street, Smith has talked to almost 50 merchants, City Staff and all City Council members, finding that virtually all support the move.

d. Approve Reserve Policy Language

Pierce (5 min.)

During the February meeting, the board approved of establishing language for a reserve policy, and opening up an account with \$75,000. Here is the language proposed by the Executive Committee:

As a hedge against unforeseen events or circumstances that may impact the ability of the Downtown Napa Association to meet any fiscal year's budget commitments, the board will establish a reserve fund of up to \$150,000. The money will be held in an interest bearing account that can be accessed at any time with the authorization of the Executive Committee and the Full Board.

5. ADJOURN All meetings are on the second Tuesday of the month, except for April, when there will be no meeting. The next regular meeting will be Tuesday, May 8th, 2:30 to 4:00 PM.

BROWN ACT:

Government Code 54950 et seq. (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Napa Downtown Association posts Agendas at 1290 Napa Town Center. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Craig Smith at (707)257-0322 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate.