



**Downtown Napa Association
Minutes
Tuesday November 14, 2017
Napa Chamber of Commerce**

Present: Steve Pierce, Tom Finch, Sara Brooks, Ruth Appleby; Celeste Carducci; Bill LaLiberte; Anette Madsen; *Craig Smith, Staff*
Absent: JB Leamer, Gordon Huether; Allison Hallum;
Guest: Rick Tooker, City of Napa

1. **CALL TO ORDER AND INTRODUCTIONS** Pierce called the meeting to order at 2:35 p.m.

2. **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA** *None*

3. **ACTION ITEMS:**

a. **Approve October Minutes** Brooks moved approval. Madsen seconded, approved unanimously.

b. **Review/Approve P&L through October, 2017**

The P&L reflects a loss of \$7985 through October of this year, versus a budgeted loss of \$50,688. Madsen moved approval of the report. Finch seconded, approved unanimously.

c. **Feedback on events and 2018 scheduling**

Proposed changes for 2018 include moving Blues, Brews & BBQ to June 30th. Members suggested either the first Saturday in June or the second in October, an suggested Smith look at the weather history for those dates. Napa Live events, pending budget approval, will be hosted on the second Sunday's in July, August, September and October. Members thought that hosting an annual Napa Crawl is a good idea, if enough businesses are interested. The DNA may not host the Coffin Races or pour beer at the OxBoo event. Pierce will still be involved.

d. **Final on Ballot for Board openings** No additional candidates have come forward. Smith will mail out ballots for the four seats chosen by the membership in December.

4. **INFORMATION/DISCUSSION ITEMS** **All (30 min.)**

- a. **General Membership meeting** –December 12th, 4 to 6 p.m. meeting at the Archer. Smith will mail out notices
- b. **Downtown Farmer's Market** – A decision on a mid-week, downtown evening market, as their two most recent meetings were cancelled from the fires and Veterans Day.
- c. **Wine Tasting Cards** – Ten rooms have signed up for the 2018 card.
- d. **Report from Rick Tooker** – Tooker opened the meeting with an update on Napa projects, and shared the design for the proposed City complex at First and Seminary.

5. **ADJOURN** Pierce adjourned the meeting at 3:40 p.m.. The next regular meeting will be Tuesday, December 12, 2:30 to 4:00 PM.

