



**Downtown Napa Association
Agenda
Tuesday October 3, 2017, 2:30 PM
Napa Chamber of Commerce
1556 First Street**

DNA Members: Steve Pierce, Tom Finch, JB Leamer, Sara Brooks, Ruth Appleby; Celeste Carducci; Gordon Huether; Allison Hallum; Bill LaLiberte; Anette Madsen; Shari Thomas; *Craig Smith, Staff*

1. **CALL TO ORDER AND INTRODUCTIONS** **Pierce**

2. **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**

3. **ACTION ITEMS:**
 - a. **Approve September Minutes** **Pierce (5 min.)**
 - b. **Ambassador Program** **Smith (5 min.)**
October signups
 - c. **Formation of a new BID District** **Pierce (15 min.)**
The DNA has been approached by wineries/tasting rooms on Vallejo Street about joining the DNA. That could happen by forming another district, pending approval of the City and a majority of the businesses within those boundaries choosing to participate. Is that something the DNA wants to consider?
 - d. **2018-2019 Board Elections** **Pierce (10 min.)**
The terms of six members expire at the end of the year. The board needs to appoint a nominating committee, typically the Executive Committee, to recommend candidates for the positions.

4. **INFORMATION/DISCUSSION ITEMS** **All (30 min.)**
 - a. **The November meeting agenda will include a review of the P&L through October**
 - b. **Re-cap of October 1st Napa Live**
 - c. **General Membership meeting – November 14th at the Archer**
 - d. **Christmas Parade Grand Marshal**
 - e. **Wheelchair access at events**

5. **ADJOURN** All meetings are on the second Tuesday of the month. The next regular meeting will be combined with the General Membership meeting, Tuesday, November, 3:30 PM to 5:00 PM. Cocktail party hosted by the Archer to follow from 5:00 to 6:00 PM.

BROWN ACT:

Government Code 54950 et seq. (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Napa Downtown Association posts Agendas at 1290 Napa Town Center. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Craig Smith at (707)257-0322 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group.

The order of Agenda items is listed for reference and may be taken in any order deemed appropriate.