



**Downtown Napa Association  
Agenda  
Tuesday November 14, 2017, 2:30 PM  
Napa Chamber of Commerce  
1556 First Street**

**DNA Members:** Steve Pierce, Tom Finch, JB Leamer, Sara Brooks, Ruth Appleby; Celeste Carducci; Gordon Huether; Allison Hallum; Bill LaLiberte; Anette Madsen; *Craig Smith, Staff*  
**Guests:** Rick Tooker, City of Napa

**1. CALL TO ORDER AND INTRODUCTIONS**

**Pierce**

**2. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**

**3. ACTION ITEMS:**

**a. Approve October Minutes**

**Pierce (5 min.)**

**b. Review/Approve P&L through October, 2017**

**Smith (15 min.)**

The P&L reflects a loss of \$7985 through October of this year, versus a budgeted loss of \$50,688. Presented, as per the boards' request, is the P&L vs. Prior Year.

**c. Feedback on events and 2018 scheduling**

**Smith (20 min.)**

Proposed changes for 2018 include moving Blues, Brews & BBQ to June 30<sup>th</sup> and scheduling four Napa Live events on the second Sunday's in July, August, September and October. Members will review the recent Napa Crawl and discuss hosting that annually, and whether or not to continue participating in the Coffin Races.

**d. Final on Ballot for Board openings**

**Pierce (5 min.)**

No additional candidates have come forward. There are six openings, four of which, as per the bylaws, are chosen by the General Membership, and two of which are selected by the in-coming board.

**4. INFORMATION/DISCUSSION ITEMS**

**All (30 min.)**

**a. General Membership meeting** – Smith is trying to schedule a December 14<sup>th</sup>, 4 to 6 p.m. meeting at the Archer

**b. Downtown Farmer's Market** – A decision on a mid-week, downtown evening market, as their two most recent meetings were cancelled from the fires and Veterans Day.

**c. Wine Tasting Cards** – Ten rooms have signed up for the 2018 card.

**5. ADJOURN** All meetings are on the second Tuesday of the month. The next regular meeting will be Tuesday, December 12, 2:30 to 4:00 PM.

**BROWN ACT:**

*Government Code 54950 et seq.* (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Napa Downtown Association posts Agendas at 1290 Napa Town Center. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Craig Smith at (707)257-0322 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

**You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group.**

**The order of Agenda items is listed for reference and may be taken in any order deemed appropriate.**