



**Downtown Napa Association
Agenda
Tuesday May 9, 2017, 2:30 PM
Napa Chamber of Commerce
1556 First Street**

DNA Members: Steve Pierce, Tom Finch, JB Leamer, Sara Brooks, Ruth Appleby; Celeste Carducci; Gordon Huether; Allison Hallum; Bill LaLiberte; Anette Madsen; Shari Thomas; *Craig Smith, Staff*

Guest: Robin Klingbeil, City of Napa

1. CALL TO ORDER AND INTRODUCTIONS

Pierce

2. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

3. ACTION ITEMS:

a. Approve March Minutes

Pierce (5 min.)

b. Approve PBIA Parking District Budget

Klingbeil (10 min.)

Review and accept proposed budget and work program for revenue collected from the Downtown Parking Assessment Area

c. Review/Approve P&L Budget vs. Actual, and Balance Sheet through April

Smith (30 min.)

i) The P&L shows income of \$17,975 versus a budget of -\$46,688. However, budgeted expenses are \$38,000 higher than they should be. ii) The balance sheet shows cash on hand of \$138,617. Should the DNA establish a reserve fund? Discuss and adopt a formula/plan.

4. INFORMATION/DISCUSSION ITEMS

- a.** Pierce, Brooks, and Smith met with Jill Techel and Mike Parness and discussed three issues: i) Current projects and whether or not there will be amendments made to the Downtown Specific Plan ii) the proposed PBID Ambassador program and iii) the city's plan to consolidate their offices and build a downtown hotel.
- b.** Smith is exploring the idea of doing invisible paintings that will only appear in the rain.
- c. Napa Live: Inside and Out** – on track to be slightly larger than last year.
- d.** The Archer is now accepting reservations for November, originally December.

5. ADJOURN All meetings are on the second Tuesday of the month. The next regular meeting will be Tuesday, June 13, 2:30 to 4:00 PM.

BROWN ACT:

Government Code 54950 et seq. (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Napa

Downtown Association posts Agendas at 1290 Napa Town Center. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Craig Smith at (707)257-0322 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group.

The order of Agenda items is listed for reference and may be taken in any order deemed appropriate.