



**Downtown Napa Association
Agenda
Tuesday July 11, 2017, 2:30 PM
Napa Chamber of Commerce
1556 First Street**

DNA Members: Steve Pierce, Tom Finch, JB Leamer, Sara Brooks, Ruth Appleby; Celeste Carducci; Gordon Huether; Allison Hallum; Bill LaLiberte; Anette Madsen; Shari Thomas; *Craig Smith, Staff*

Guests: Jill Techel, Doris Gentry, and Rick Tooker, City of Napa

1. CALL TO ORDER AND INTRODUCTIONS

Pierce

2. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

3. ACTION ITEMS:

a. Approve May Minutes

Pierce (5 min.)

b. Mayor/City Council Update

Gentry/Techel (40 min.)

Doris Gentry will discuss several ideas, as will Mayor Jill Techel. (No action is required.)

c. Annual Membership meeting

Smith (10 min.)

Discuss/approve agenda, date, format and other logistics

4. INFORMATION/DISCUSSION ITEMS

There are always businesses out there who need help. Has anyone done anything outside “normal” advertising, such as cross promotions with neighboring businesses, that’s been effective? What are the most successful tactics you’ve used?

5. ADJOURN All meetings are on the second Tuesday of the month. The next regular meeting will be Tuesday, August 8, 2:30 to 4:00 PM.

BROWN ACT:

Government Code 54950 et seq. (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Napa Downtown Association posts Agendas at 1290 Napa Town Center. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Craig Smith at (707)257-0322 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group.

The order of Agenda items is listed for reference and may be taken in any order deemed appropriate.