

Media Contact:
Danielle Lees
(916) 960-2889
dlees@augustineideas.com

## FOR IMMEDIATE RELEASE

## 'Tis the Season to Celebrate the Holidays in Downtown Napa

Downtown Napa's Holiday Event Calendar is Packed with Fun for All Ages

**NAPA, Calif. (November 23, 2015)** – This week the holiday season officially kicks off in the City of Napa with the first of many events and activities taking place throughout November and December. Locals and visitors alike will have a number of holiday festivities to experience including a variety of shows at the Uptown Theatre, Napa on Ice, a Christmas Tree Lighting Ceremony, Christmas Parade and the Downtown Napa Ugly Sweater Culinary Crawl.

The <u>shows</u> at <u>Uptown Theatre</u> offer entertainment seekers a beautiful venue to take in the sights and sounds throughout the month of November. To get into the holiday spirit, add "<u>An Irish Christmas</u>" to your Downtown Napa holiday itinerary. Enjoy a celebration of Christmas with a superb team of Irish traditional musicians and dancers from the Kerry Dance Troupe lead by Scott Doherty of Riverdance and Lord of the Dance fame. The show takes place Wednesday, November 25 at 8 p.m. Tickets for the show range in price and can be purchased at the Uptown Theatre box office located at 1350 Third Street, Napa or <u>uptowntheatre.com</u>. See Uptown Theatre's full lineup of entertainment online or call (707) 259-0123 for more information.

Napa Valley's only outdoor ice skating rink returns this month! The anticipated opening of Napa on Ice is scheduled for Wednesday, November 25 or November 26, Thanksgiving Day. The rink will stay open through Sunday, January 10, 2016. The ice rink will be located at the 575 Third Street, Napa. Skating and ice skate rentals will cost \$13. Lessons, private parties and special event accommodations are available. Visit Napa on Ice for updates on the opening of the ice rink.

Join Napa locals the night before Thanksgiving in Veterans Park to enjoy the <u>Christmas Tree Lighting Ceremony</u>, Wednesday, November 25 at 6 p.m. Hot chocolate and cupcakes from Kara's Cupcakes will be provided while the mayor lights the Christmas Tree. Performances by the Napa Dance Center, Tubas at Large and the Tap Dancing Christmas Trees will carry the festivities through the night. This celebration is free and open to the public.

The 52<sup>nd</sup> Annual Christmas Parade will bring holiday cheer to historic downtown on Saturday, November 28 at 5 p.m. The parade begins and ends at First and School Streets. Since becoming an evening parade, Napans have creatively decorated any parade entry – cars, horses or even children – with bright, festive lights. The floats get better every year! "Have a Holly, Jolly Christmas" is the theme this year for the judged parade with a prize of \$500 going to the winning entry. The parade is free and everyone is invited to join. Applications are available at <a href="DoNapa.com">DoNapa.com</a> or at the Downtown Napa Association office, located at 1290 Napa Town Center.

Take a ride through the streets of downtown Napa in a horse drawn carriage. This fun holiday activity is free for the whole family and one of the best ways to enjoy the holiday lights strung on the buildings and decorated storefronts throughout town. Carriages depart from the Historic Napa Mill on Thursday, December 3, 10 and 17 and run from 4:30 to 7:30 p.m.

If the horse drawn carriages are busy, plan to take the Holiday Trolley instead. Rides through Downtown Napa are free and run Fridays, Saturdays and Sundays from December 4 through 20, from 3 to 6 p.m. The decked out trolley plays music of the season and travels between the Oxbow Market, Historic Napa Mill, First Street at Dwight Murray Plaza and Main and Pearl Streets. Riders can hop on and off as they wish or enjoy the entire loop at one time.

Walk, Taste and Sip all while wearing your ugliest holiday sweater during the Downtown Napa "Ugly Sweater" Culinary Crawl on December 17. The Culinary Crawl is the perfect way to experience Downtown Napa's wine tasting rooms and restaurants while strolling the beautiful town. Contests and prizes will make this a memorable holiday experience. The crawl kicks off at 5 p.m. at the Bounty Hunter Wine Bar & Smokin' BBQ and include stops at Ca'Momi and Angele Restaurant + Bar. Advance tickets are \$30 each, \$45 at the door, and includes specially prepared bites at each stop paired with exclusive drink specials. Guests will also have the chance to win a variety of gift cards, bottles of wine and other raffle prizes throughout the night.

When planning your winter or holiday getaway to Downtown Napa, find more information about events and attractions in the area at <a href="DoNapa.com/Events">DoNapa.com/Events</a>. Extend your stay for more than a night at one of the premier lodging properties and take more time to enjoy the restaurants, wine tasting rooms and other businesses while you are in town. Visit <a href="DoNapa.com">DoNapa.com</a> to book your festive getaway today.

## About the City of Napa

The City of Napa is a premier destination in the Napa Valley offering a food and wine experience unlike any other. It is the only area of the Napa Valley that brings together over 70 restaurants, 20 plus wine tasting rooms, more than 44 hotels and picturesque bed & breakfasts, nightlife and activities all within walking distance. Through a variety of events and happenings such as the <u>Culinary Crawl</u>, concerts at Veterans Park and more, Downtown Napa engages visitors and locals with a vibrant downtown district. Learn more at <u>DoNapa.com</u>. Follow Downtown Napa on Twitter at <u>Twitter.com/NapaDowntown</u> and "like" downtown on Facebook at Facebook.com/DowntownNapa.